

# THE Publishers' Weekly

*The American BOOK TRADE JOURNAL*

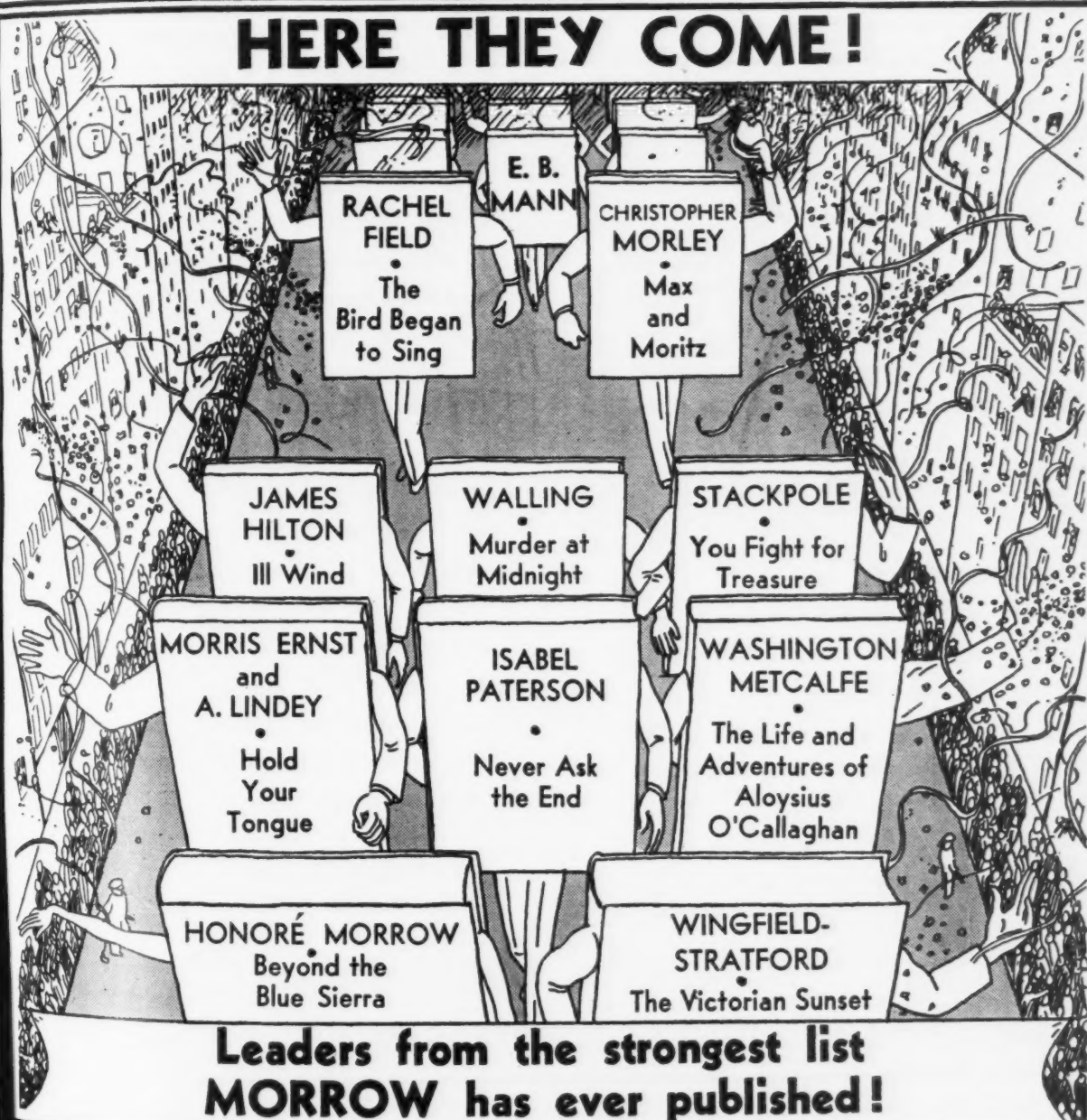
62 West 45th Street, New York

VOL. CXXII

NEW YORK, JULY 2, 1932

No. 1

## HERE THEY COME!



Leaders from the strongest list  
**MORROW** has ever published!

# Very "Hard Lines"

[With apologies to Ogden Nash]

Our strong support is now heartwhole anent those cards of Stock Control.

We cheerfully burn midnight oil with furrowed brows in honest toil!

But Advertising with too many Tables—(too many "key letters" and lists)—disables  
the stoutest brain . . . Though "Tabulation" undoubtedly was an inspiration,

We are convinced that you will rue it—the day a hundred publishers do it!

We trust you'll find here an oasis, if we present facts on *this* basis:—

## OLIVER, John Rathbone, — he

wrote "The Good Shepherd" anonymously  
in 1915 . . . Since that day

"Victim and Victor" came your way,  
and other big sellers. His position  
causes a new revised edition  
of this fine novel. (Defeat and glory—  
physician heals himself.) This story  
lib'rally advertised (preface new)

Will have a good counter sale, library too;  
fair rental. (Austrian Tyrol setting  
and charming love-story.) We're betting  
that you'll make money—there's a reason!—

On a novel of courage and comfort this season.

[July 11—\$2.00]

## BINDLOSS, Harold,

Jungle Gold . . .

(960,000 sold—

and more—of Bindloss books to date!

Sure library-rental publics wait.)

Farewell, Canadian Northwest Mounted

of "Border Trail," and others uncounted!

What's new? He's picked a brand-new spot

for this one—African jungles hot

with pulsing beat of tom-toms, where

he spins a yarn to raise the hair!

[July 11—\$2.00]

## WHITE, Nelia Gardner, author of

"Hathaway House"—which (heavens above)  
is published a year, and selling still—

and Mrs. Green's Daughter-in-Law. This will  
please any customer you might vex

by handing out books full of "sex"  
but who demands a real sustaining  
tale both human and entertaining.

Market: popular. It will rent.

Library-counter sales excellent;

Liberal advertising. We

will build this author solidly.

[July 11—\$2.00]

## WILKINSON, Walter,

Puppets in Yorkshire—

bringing the critics around New York sheer  
joy! Herald Tribune and New York Times  
and World Telegram sigh for its carefree climes.

"No-one," they say, "should vacation without it."

"Tremendous find!"—hear J. Priestley shout it!

Your market is all who love countryside ambles.

good writing and England on holiday rambles.

Though you cannot sell everyone, those whom you do

will henceforth be ardent admirers of YOU!

[Now ready—\$2.00]

Lest on verbosity we've bordered—

just one thing further: have you ordered?

Our Slogan: Buy Your Books of Your Bookseller

443 - 4th Ave.

FREDERICK A. STOKES COMPANY

New York City

THE PUBLISHERS' WEEKLY, 62 WEST 45th ST., NEW YORK CITY. Vol. CXXII, No. 1  
Subscription, \$5; Canada, \$7.50; Foreign, \$6; 15c. a copy. Entered as second-class matter at the Post-Office  
of New York. Copyright 1932 by R. R. Bowker Co. London, D. H. Bond, 407 Bank Chambers, Chancery Lane.

# FOUR OUTSTANDING FICTION LEADERS

*America, England and France contribute novels of first importance on the Appleton Fall List*

---

## HEAD TIDE

By JOSEPH C. LINCOLN

The most richly human and humorous novel that Mr. Lincoln has written. The scene is Cape Cod and the story is of village politics and of a young fellow's fight to keep his newspaper straight and honest. The local characters, the romance that develops for young Cobb, and such a stirring episode as the life saving in the great storm afford the finest of opportunities for the happy story telling gift of the author of "Shavings." This novel is a sure-fire leader in sales. \$2.50. Publication July 29.

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## THE GODS ARRIVE

By EDITH WHARTON

Mrs. Wharton's novel reveals her distinguished art at its height. The central character is a New York society woman who flees her unhappy home and seeks happiness abroad with a young writer. With startling reality Mrs. Wharton discloses the personalities of these two—the woman unusual in her brilliancy and nobility, the man attractive, highly gifted, yet a rather unstable character. This novel is a distinguished addition to American literature. \$2.50. Publication September 16.

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## THE FAMILY CIRCLE

By ANDRÉ MAUROIS

Maurois is undoubtedly the most popular French writer read in America. With his biographies of Shelley, Disraeli and Byron he won a vast audience. Now, in "The Family Circle," he takes his place in the forefront of contemporary novelists as well. The author probes the heart and character of a modern woman as few have done. The small French town becomes absolutely real, as does the story of how Denise's life was warped by her mother's infidelity to her father. \$2.50. Publication August 5.

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## SPEARS AGAINST US

By CECIL ROBERTS

Mr. Roberts here proves himself a novelist of truly commanding gifts. In England it is a best-seller and is hailed not only as Mr. Roberts' best book but as a work of major importance. The scene is mostly laid in Austria and the chief characters are members of two families bound by close intimacy, one Austrian, the other English. With memorable frankness and beauty their lives are shown, idyllic before the war, torn by world conflict, resurgent after the peace. \$2.50. Publication July 15.

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**D. APPLETON AND COMPANY -**

35 West 32nd Street  
New York

*The Ryerson Press, Queen and Johns Sts., Toronto, Ont., handles the Appleton general trade line in Canada.*



# TALBOT MUNDY

## *Jungle Jest*

### A TALE OF INDIA

When "Jimgrim" was killed off in the final pages of the novel by that title, hundreds of readers who had been enthralled by his adventures protested to Talbot Mundy. The author hasn't resurrected him in this new book, but he has written another yarn through which action runs like tape through a ticker on a three million share day. It never stops. There's a clientele for *Jungle Jest*, both sales and rentals. The jacket is right for display, and there will be advertising to aid you.

# DONN BYRNE

## *A Woman of the Shee*

This may be the last new Donn Byrne book you will ever have a chance to sell to that large following which he gathered with *Messer Marco Polo*, *The Wind Bloweth*, and his other superb stories and romances. Some of the finest specimens of his work are included in this collection—even the titles make one want to read them: *Sargasso Sea*, *Beulah Land*, *The Wife of the Red-Haired Man*, *Triangle*, *O*, *Snowy-Breasted Pearl*. The old Byrne magic is all here. Dispense it to those who have felt it in previous books which you have sold.

*Publication July 19. — Each \$2.00*

THE CENTURY COMPANY. NEW YORK



# ROBINSON CRUSOE

Hold your horses!



on **DOLLAR**  
**JUVENILE BOOKS**

See this NEW series before you order  
—and you'll see yourself *re-ordering*.  
They've got **EVERYTHING**.

*Just look....*

# The Outstanding VALUE

That's Why They'll SELL . . .

## GARDEN CITY CHILDREN'S BOOKS

**W**E TOOK First the 22 most popular classics of childhood—stories that *always* sell. Standbys like Robinson Crusoe, Treasure Island, Pinocchio, Kidnapped, King Arthur, Robin Hood, Little Women, and the best loved legends and fairy tales.

Then we obtained the work of some of the most famous illustrators of the day—N. C. Wyeth, Arthur Rackham, Edmund Dulac, Frank Schoonover, and others. Honestly gorgeous illustrations they are, in the richest of full color, many *brand* new.

Now the books are ready—big, oversize volumes—bigger and better than ever before—printed in large, easily readable type—stained tops—individual end sheets in color—many have double frontispieces in full color—book plates in each volume—handsomely bound in vellum that will stand hard usage—and—

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# the Year in Juveniles

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Big Books 6½ x 11  
Colored Inlays  
Brightly Varnished  
Effective Jackets  
Five to twelve Illustrations in Full Color.  
Many in Black and White as well

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TREASURE ISLAND. Illustrated by Edmund Dulac and Manning DeV. Lee.

KIDNAPPED. Illustrated by Manning DeV. Lee.

ROBINSON CRUSOE. Illustrated by Noel Pocock and D. Cammarota.

ROBIN HOOD. Illustrated by Frank Godwin.

KING ARTHUR AND HIS KNIGHTS. Illustrated by Frank Schoonover.

BOB SON OF BATTLE. Illustrated by Marguerite Kirmse.

SWISS FAMILY ROBINSON. Illustrated by T. H. Robinson.

HANS BRINKER. Illustrated by N. C. Wyeth and Peter Hurd.

GULLIVER'S TRAVELS. Illustrated by R. G. Mossa and Victor G. Candell.

ALICE IN WONDERLAND. Illustrated by A. E. Jackson and C. A. Federer.

HEIDI. Illustrated by Maud and Miska Petersham.

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HAWTHORNE'S WONDER BOOK. Illustrated by Arthur Rackham.

SLEEPING BEAUTY AND OTHER TALES. Illustrated by Edmund Dulac.

STORIES FROM THE ARABIAN NIGHTS. Illustrated by Edmund Dulac and Frank Schoonover.

GRIMM'S FAIRY TALES. Illustrated by Noel Pocock and Manning DeV. Lee.

FAIRY TALES by Hans Andersen. Illustrated by Kay Nielsen and C. A. Federer.

PINOCCHIO. Illustrated by Maud and Miska Petersham.

TALES TOLD BY THE GANDER. Illustrated by C. A. Federer.

MYTHS EVERY CHILD SHOULD KNOW. Illustrated by Mary Hamilton Frye and C. A. Federer.

FAIRY TALES EVERY CHILD SHOULD KNOW. Illustrated by Mary Hamilton Frye and C. A. Federer.

EAST OF THE SUN AND WEST OF THE MOON. Illustrated by Kay Nielsen and Victor G. Candell.



# Make these your "BREAD and BUTTER" SELLER



## GARDEN CITY CHILDREN'S BOOKS

AT MUCH MORE than a dollar there would be a real market for these books. The illustrators alone put them in the high price class. But at only a DOLLAR, they are bound to be the year's best sellers in the juvenile field. Sellers as steady and dependable, month in and month out as our Star Dollar Books have proved to be.

Ordinarily these books would sell for \$2.50, but this is an economy year—the itch for bargains has grown into an epidemic—so we put more money in them than we normally would. Now your customers just can't pass them up.

We have created striking display material for these books too. Let us know what you need. Our salesmen will start showing this line beginning July 5; If you are ready to order write or wire for full particulars now.

**FACTS:** During these trying times booksellers are asking for facts about books. Here is a book which has an indescribable and indefinable appeal. Rarely do you find a book with such qualities as this one possesses; when you do, that book has unlimited sales possibilities. One reason for the success of this book is that everyone who reads it recommends it to someone else. But, say what you will, the most important fact of all is: Here is a book that the public wants to read and wants to buy.

## What Manner of Book is This — Which Can Arouse Such Comments from Such Critics as—

**WILLIAM MCFEE:** "I have already read it three times. I maintain that if it were translated from the French or the Russian we would be excited about it and calling it a masterpiece."

**BURTON RASCOE:** "Get the book and read it . . . for humor, good sense, wisdom and entertainment. Miller's wistful humor has the bite of reality in it. At his best he has some of the fine, satisfactory qualities of James Stephens."

**HARRY HANSEN:** "One of the most refreshing books I have read in years."

**LEWIS GANNETT:** "A unique and individual experience. 'I Cover The Waterfront' is an event . . . a book with personality, with a character that lingers in one's memory."

**N. Y. TIMES:** "Distinctive, original, unusual, fresh in tone and manner, with a quaint whimsicality of feeling and expression."

**HARRY EMERSON WILDES, Phil. Public-Ledger:** "There's only one

drawback. Miller writes so alluringly and with such magic that his book is far too quickly read."

**McALISTER COLEMAN:** "I've just finished a grand book, an escape book if you will, from economic planning, current taxes, and past and present debts. It's called 'I Cover The Waterfront.'"

**THE ATLANTA JOURNAL:** "One of the finest books to appear in many a month. Let there be no mistake about the unqualified praise of this review."

**ELMER DAVIS:** "A book of genuine sincerity and genuine charm. This is the sort of book we get too rarely."

**HARRY CARR, Los Angeles Times:** "This book has a touch of something dangerously like pure genius."

**GUSTAV DAVIDSON, N. Y. Mirror:** "Get this book. You will take it to your heart."

**THE NEW YORKER:** "Thoroughly delightful . . . it's a book you really ought to read."

# I COVER THE WATERFRONT by Max Miller \$2.00

Before this book was published or reviewed, we offered to refund the full purchase price of this book to any reader who bought it on our recommendation and failed to enjoy it as we expected. This offer still holds.

**IMPORTANT NOTICE:** Due to the overwhelming demand the price is being changed from \$2.50 to \$2.00 on July 5th. The price of the first edition will continue to be \$2.50 or more depending upon demand. Copies of the first edition may be returned for full credit or exchanged for the cheaper edition on or before August 1st.

\* P.S. For the first time in 4 months we have just received an order from a retail store (West of the Miss.) for 100 copies of a book—and that book is "I Cover The Waterfront."

## DUTTON

\* Since writing this ad four days ago we have received five additional orders for 100 copies of this book.

## BEVERIDGE AND THE PROGRESSIVE ERA

by **Claude G. Bowers**

Author of "Jefferson and Hamilton" (\$5.00 Sept.)

**SPEAKING**  
HERE'S ONE TO BE I

## EARTH HORIZON

by **Mary Austin**

An autobiography

(\$4.00 Nov.)

## A MAN MUST FIGHT

by **Gene Tunney**

An autobiography

(\$2.50 Oct.)

## SITTING BULL

by **Stanley Vestal**

Author of "Kit Carson"

(\$3.50 Sept.)

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by **Sir Wilfred T. Grenfell**

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A book of reminiscences

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## RED ECONOMICS

The latest word on the Five Year Plan

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(\$3.00 Oct.)



**OF LISTS**  
**TO BE PROUD OF**

**THE DAY BEFORE  
YESTERDAY**

by **Janet Fairbank**

Author of "The Smiths"

(\$2.50 Nov.)

**BEHIND THE MOON**

by **Dorothy Speare**

Author of "Dancers in the Dark"

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by **Wallace Irwin**

A story of the Smart Set

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**THE GAP IN THE CURTAIN**

by **John Buchan**

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the new novel by

**PEARL S. BUCK**

author of the Pulitzer Prize novel

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● **THIS** *first edition* of SONS will be published on September 24th, two days before the publication of the trade edition, and will be limited to the number of copies (not to exceed 1,000) ordered before September 1st. In the event that such orders amount to more than 1,000 copies, they will be filled in the order of their receipt, and those received after the limit has been reached will be cancelled. *It is therefore necessary to place your order now to insure its being filled.*

● **FORMAT.** *The edition will be printed on Reading's Rag Antique Laid paper, deckle edge, bound in white English buckram, gold stamping, over bevelled boards, gold top, head and foot bands, with a slip case.*

Price \$10.00 a copy

**THE JOHN DAY COMPANY**  
386 Fourth Avenue, New York



# 7 FACTS ABOUT THE SUCCESSOR TO THE BEST-SELLING NON- FICTION BOOK OF 1931 . . . . .

## A PRINCESS IN EXILE

by MARIE, GRAND  
DUCHESS of RUSSIA

Coming August 26th



4. *A Princess in Exile* comes at the very beginning of the season—a surefire seller to increase your sales early in the Fall. *It is sold you under the Viking Protection Plan* which insures you against risk on your *original orders*. (Copies of the first order may be returned for 90% credit.)

5. *A Princess in Exile* will be backed by one of the most generous advertising campaigns we have ever given any book.

\*EDUCATION OF A PRINCESS will not be released in a popular price reprint edition this year.

1. *Education of a Princess\** has sold over 115,000 copies and still sells steadily over a year and a half after publication. *A Princess in Exile* answers practically every question that was left unanswered in the first book. We have received letters from hundreds of people asking these questions and have referred them to this second volume.

2. *A Princess in Exile* ran partly in Liberty, partly in Cosmopolitan (only a small portion in each) thereby increasing the potential audience for this book enormously. Since these serials appeared the entire book has been rewritten and vastly improved.

3. *A Princess in Exile* starts after the author's escape from Russia, takes her to the eccentric court of Queen Marie of Roumania, to Paris, London, and the Riviera. Many of the characters from the first book—Dmitri, Prince Yusopof, the Grand Duchess's son, Prince Lennart of Sweden, Prince Putiatin, her second husband—reappear in this volume: the dramatic story of homeless royalty. There are intimate glimpses of wealthy and social Americans on the Riviera, of members of the courts of England and Roumania, of French society and French business (especially the dressmaking business and glimpses behind the scenes of the famous establishment of Mlle. Chanel.)

## A PRINCESS IN EXILE

by MARIE, GRAND  
DUCHESS of RUSSIA

Illustrated, \$3.50



6. Just as an example of the advance interest among your customers: J. W. Robinson in Los Angeles gave an autographing party for the Grand Duchess in early May and took advance orders for 526 copies of the new book. The first order from this one store was for 1000 copies.

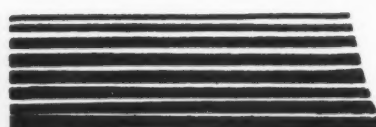
7. There are a limited number of thick dummies with which to book advance orders. These can only be sent to those accounts who expect to order 50 or over of the new book. Posters announcing the publication will be sent to anyone on request.

**Special Offer:** On all orders received before August 15th of 25 or over from dealers in good credit standing we will guarantee to supply 10% of their orders in copies autographed by The Grand Duchess Marie and at no extra cost. These autographed copies are not subject to return under the Protection Plan.

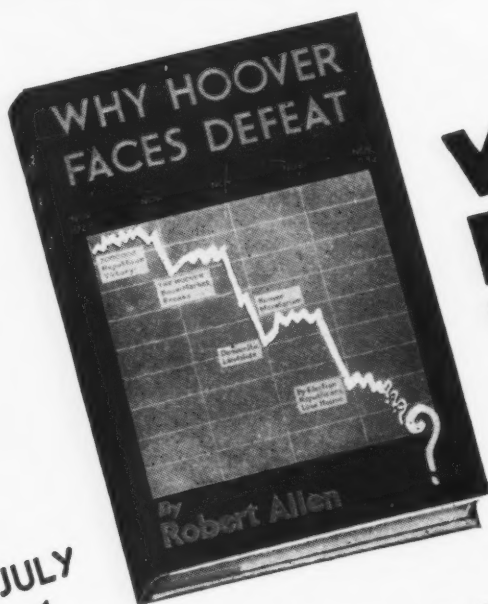
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# JULY SELLERS!



JULY  
1

## WHY HOOVER FACES DEFEAT

By ROBERT S. ALLEN

A political book that will sell! A graphic record of Hoover in The White House — and the causes behind the collapse of the most promising political career in this generation. FACTS — brief, succinct, authentic — by one of Washington's best political reporters. Recommend it to every man who comes into your store. \$1.50

## LIBERTY: The Story of CUBA

By Col. HORATIO S. RUBENS

The true account of Cuba's own fight for liberty. A sensational story of adventure, intrigue and revolution by the only surviving member of the Revolutionary Junta. Illustrated \$2.50 July 22

## BOYHOOD AND YOUTH

By HANS CAROSSA

"Childhood" by Carossa is already rated as a classic. Youthful revelation. This new volume carries on through the sensitive years of adolescence. Uniform format. \$2.00 July 29

## SCOUT NATURALISTS IN THE ROCKY MOUNTAINS

By A. J. FAST, B. S. KAYSER, D. G. KELLEY  
Another popular boys' book by boys, the account of adventures with the U. S. National Park Service. Illustrated \$1.75 July 29

## ISABEL

By GERALD GOULD

English critics have outdone themselves in praising this story of a woman who gave love freely to those that needed it. A novel of modern England with a magnificent central character, by the popular critic of *The Observer* who is one of the best known younger literary men in England. \$2.00

## THROUGH THE COMMUNIST LOOKING GLASS

By HARRY STEKOLL

A new point of view on the Soviet by a former Russian revolutionist who returned to visit and study the U. S. S. R. Illustrated \$2.50 July 1

## WOODROW WILSON AND HIS WORK

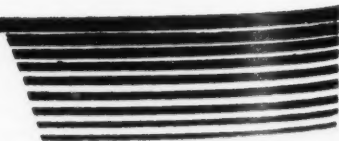
By WILLIAM E. DODD

New, revised edition of this well-known volume. "Fullest and fairest account of Woodrow Wilson." — *New Republic* \$3.50 July 15



JULY  
1

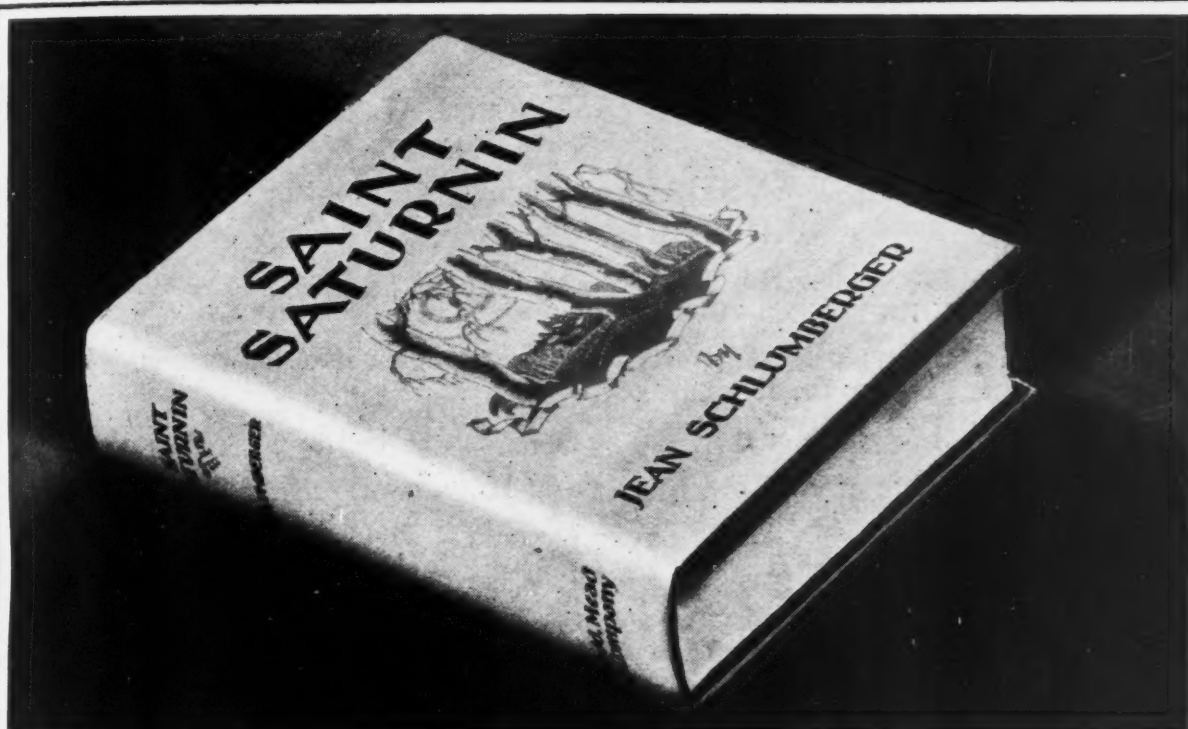
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Modern French Masterpiece!

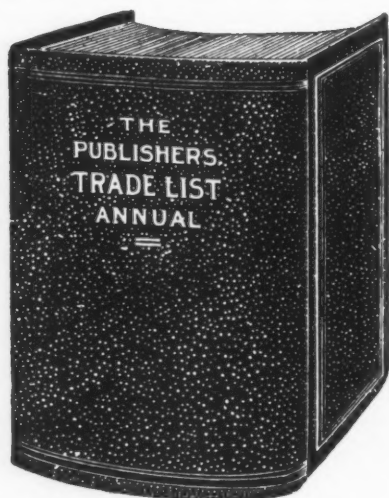
To be Published by DODD, MEAD, Aug. 2nd



ANDRE MAUROIS says: "In my opinion SAINT SATURNIN is the best novel that has been published in France in three or four years. It is a kind of *King Lear* in reverse; that is, the story of a father, head of a Puritan family, who is taken in his old age with a sort of erotic mania and whom his children, out of filial respect, do not dare to check in his folly."

"A memorable novel, solidly built, cleverly distributed, full of technical resources, and splendidly written. *Saint Saturnin* will probably be one of the future historian's landmarks between 'post-war' and reconstruction." —*Saturday Review of Literature*.

\$2.50 DODD, MEAD & CO. 499 FOURTH AVE., NEW YORK



Sixtieth Year of Issue

# THE PUBLISHERS' TRADE LIST ANNUAL 1932

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in advance

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July 2, 1932

The PUBLISHERS' TRADE LIST ANNUAL for 1932 will be ready for delivery September 1st.

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**THE BRIDGE WORLD, INC.**  
570 Lexington Ave., New York, N. Y.

# For Smash Sales Now!

## CULBERTSON'S CONTRACT GOLF

By

**James S. Manion**



Here's a new hit with the name of Culbertson, for this new Golf game is based on Culbertson's (Approach-Forcing) methods now standard throughout the world in Contract Bridge. James S. Manion, the author of "CONTRACT GOLF," has applied Culbertson principles to his game, which is already a knock-out in St. Louis and elsewhere. A book golfers will grab eagerly. They don't have to know anything about Bridge, either—but what golfer doesn't play Bridge?

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# The PUBLISHERS' WEEKLY

THE AMERICAN BOOKTRADE JOURNAL

NEW YORK, JULY 2, 1932

## Promoting Summer Reading

*A Few Suggestions for Increasing Sales During the Slack Season*

BOOKSELLERS, EXCEPT THOSE IN summer resorts, are thoroughly familiar with the slackness of the summer months. We have become accustomed to taking for granted the long, hot, drowsy days, when the clerks on the floor nearly always outnumber the customers in the shop and the sale of an expensive book is as much of an event as a \$100 sale in the winter time. Most of us are inclined to sigh wearily, repeat our old cliché "People won't buy books in the summer" and settle back for another good nap.

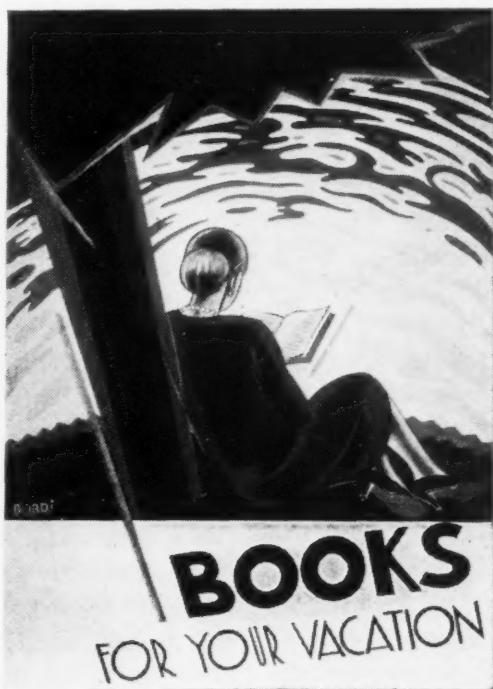
It's true that people don't buy so many books in July and August as they do in some of the cooler, vacationless months. But it is necessarily true? Probably no amount of promotion, either individual or co-operative could bring July sales up to those of November, but it is possible that they could be brought much closer than they are at present. Every train that leaves the hot city on Friday or Saturday bears weekend guests bound for a pleasant interlude at the seashore or in the country. Each one of these guests is likely to carry a pleasant thankyou gift to the hostess. Hundreds of books find their way into cir-

culatation in this way during the summer, but probably thousands more could be carried in traveling bags for this purpose if the booktrade as a whole made a specialty of emphasizing books as the ideal weekend gift.

This is one of the pieces of promotion work that has to be done, if it is to be successful, by all booksellers together. Every display circular calling attention to the weekend habit in one store helps to supplement the impression being made by every other bookstore using the same sort of promotion. Some shops have already adopted the plan of having the sign "Books for Weekend Gifts" in the window every Friday and Saturday, sometimes suggesting specific books, sometimes not. The bookstores that have special wrapping paper for gifts

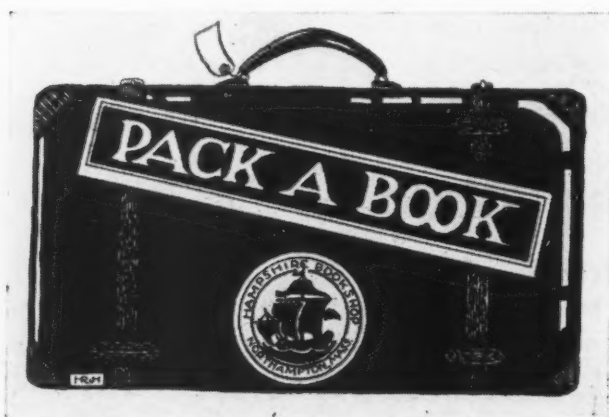
find bright colored papers and neat tapes an added attraction.

This promotion is but one of the many things that can be done to put just a little more life into the moribund months. Many others suggest themselves. Children going off to camps often want a book or two to take with them, and if the parents can be approached by a bookshop that has made



*This vacation reading poster drawn by V. Bobri, will be supplied to any bookstore by the N.A.B.P.*

a point of securing the extra reading list of the school the child attends and can offer the books on that list, the sale is that much more likely. Camps themselves often put in modest libraries and can be made into customers. Hostesses can't rely entirely on gifts to stock the library of their summer cottage and must have a few books for the guest table and the front porch.



*Postal card used by the Hampshire Bookshop to promote summer reading*

Nor is it necessary to stress light reading for summer reading, especially in this year when the purchaser wants quality and his money's worth above all else. Oftentimes when we have asked someone if he has read Proust or Mann or Joyce or any one of a number of other "heavy" authors we have had the reply, "Oh, no. I'm saving that for my vacation when I'll have time to read." The chances are that unless the vacation is a particularly rainy one he won't get that reading done, but he can be prompted to take the book with him anyway.

We have asked a number of booksellers what they are doing to promote summer reading and have found that many of them are taking active steps to persuade people to buy books during the summer months. George W. Jacobs in Philadelphia promotes summer reading in three ways: (1) by stressing a special mail service to vacationists, (2) by sending out a Summer Book News giving information about books particularly adapted to summer reading for both grown-ups and children, and (3) by stressing books for bon voyage gifts.

The Hathaway Bookshop in Wellesley, Mass., will send out early in July to the reading people of nearby towns, a small folder listing not only the cream of the

current books but announcing certain outstanding books to be published later in the summer or early in the autumn in the hope that some advance orders may be placed.

The usual summer program of the Otto Ulbrich Co., in Buffalo includes the sending out of letters from time to time advising customers to protect themselves against long lonesome days of rain and inclement weather by laying in a supply of books for the vacation period. It is also planned to promote summer reading by sending out from this shop book exhibits for suburban districts and rural communities.

The Booke Shop in Providence approaches a selected mailing list every summer with suggestions of particular books and of the advantages of reading during the summer, and if people can't buy they are urged to make use of a rental library mail service. Several camps buy their books from this shop.

In Nashville, Tenn., Stokes & Stockell use the spare time that summer usually has to offer to send out personal notes and more personal notes. As an announcement comes in letters are sent to individuals who should be interested in that particular book.

Customers of the Berryhill Bookshop in Phoenix, Arizona, will receive special lists during the summer. There will be in addition a special mid-summer sale with emphasis laid on vacation reading. At one of the large vacation camps in the mountains in the northern part of the state where the families of many of the Phoenix residents spend their summers, the hostess gives regular programs of reviews of current best-sellers and books of special interest to her audience. The Berryhill Bookshop supplied books for review in exchange for mention of the shop as a source of supply. The rental librarian stresses books suitable for both adult and juvenile vacation reading in her weekly radio reviews.

Any of these methods and many others that a little ingenuity can suggest will bolster the falling off of the summer months to a certain extent. What we should like to see, though, is a national campaign in which all booksellers and publishers would participate, which would make it as necessary to take books along on a vacation as it is now to take a Kodak, a sunburn lotion and a bathing suit.



# Louisa M. Alcott Centenary Year

LOUISE MAY ALCOTT, best known as the author of "Little Women," was born on November 29, 1832, in Germantown, Pa., and the one hundredth anniversary of her birth will be fittingly observed in various parts of the United States.

Her father, Amos Bronson Alcott, a man of unusual culture but an impractical dreamer, moved his family to Boston two years after Louisa's birth and in 1840 settled in Concord. "Little Women" was written when the family lived in the Orchard House, which has since been restored and is now preserved as a memorial to Miss Alcott. This famous shrine is visited by thousands of tourists who flock to the historic town of Concord every year.

The popularity of "Little Women" continues unabated. Now and then some one asks the children to vote for their favorite book and "Little Women" invariably heads the list.

It will be recalled that "Little Women" was originally published in two parts, the first in October, 1868, and the second in March, 1869. At that time Louisa was assisting with her pen in the support of the family. Slowly her stories began to be asked for and to command better prices, which much encouraged the young authoress. Her novel, "Moods," came out when she was eighteen. It made no particular reputation for itself. In fact, before the Civil War, Miss Alcott was unknown. At the outbreak of the war she went as nurse in the Washington hospital. She was forced to return on account of severe illness, but recovered her health and wrote a few short stories of her experiences as nurse called "Hospital Sketches." This volume made her famous in a small way, and really started her career as a popular writer. The following year she went on a trip to

Europe as companion to an invalid.

In 1868 Mr. Niles of the old Boston publishing house of Roberts Bros., long since absorbed by Little, Brown & Co., told Mr. Alcott to ask his daughter to write a long story for girls. Louisa thought this just what she was most unfitted to do, and began "Little Women" to prove that she could not write a book for girls. When "Little Women" was published, her fame was made.

The sale of "Little Women" has been phenomenal. With the expiration of the fifty-six years of copyright protection, the book may legally be reprinted with-

out royalty payments, so that during the past few years a dozen editions at various prices have been available. Little, Brown & Co., the authorized publishers who still pay royalties to the author's heirs, report the sale of over 1,500,000 copies in the United States alone; and it is well known that "Little Women" is still a great favorite throughout the British Empire.

Of the other Alcott books which followed the success of "Little Women,"

"Little Men" has sold 918,000 copies in its authorized editions

"An Old Fashioned Girl," 660,000

"Eight Cousins," 432,000

"Rose in Bloom," 340,000

The sales of the other books in the "Little Women" series are:

"Jo's Boys," 359,000

"Under the Lilacs," 319,000

"Jack and Jill," 249,000

Of Miss Alcott's other books the leaders are:

"My Boys," 70,000

"Spinning-Wheel Stories" (4 volumes), 43,000

"Shawl Straps," 43,000



Louisa M. Alcott

According to her publisher's figures, the sales in this country of all the Louisa M. Alcott books which they have published themselves or authorized in cheap editions total 5,665,000.

"Little Women" was not successfully dramatized on the professional stage until 1912 when William A. Brady produced the play written by Marion de Forest. This play is now being revived, and it is interesting to note that in the town of Concord the grandchildren of Miss Alcott's sister, Mrs. Anna Bronson Alcott, have taken part in these performances.

Louisa M. Alcott has been called "Bronson Alcott's best contribution to literature." The secret of her success was once thus

explained in the *Springfield Republican*:

"Perhaps one of the chief reasons why Louisa Alcott's books have been popular is that the spirit of the author herself is essentially part of her books and her spirit is one which combines the sentimental viewpoint of the ladies of the '60's and the love of independence that exists in women today. She had strong affection for her family and friends and proved it every day when she struggled so desperately to pay off the debts which threatened her sisters and her father and mother."

For the centenary year a list has been compiled of the originals of the principal characters in "Little Women," together with their descendants.

## THE ALCOTTS \*

### *Originals of the Principal Characters in "Little Women"*

Amos Bronson Alcott (Born, Wolcott, Connecticut, 1799; died, Boston, Massachusetts, 1888)—"Mr. March"

Abigail May (Born, Boston, Massachusetts, 1800; died, Concord, Massachusetts, 1877)—"Mrs. March," "Marmee"

Married, King's Chapel, Boston, 1830.

### ALCOTT CHILDREN

(1) Anna Bronson Alcott (Born, Germantown, Pennsylvania, 1831; died, Concord, Massachusetts, 1893)—"Meg"

Married, 1860, John Bridge Pratt of Concord, Massachusetts—"John Brooke."

### ANNA'S CHILDREN

#### *(The Twins in "Little Women")*

Frederic Alcott Pratt (1863-1910)—"Demi"

Married, 1888, Jessica L. Cate (1862- ).

John Sewall Pratt (Alcott) (1865-1923)—"Daisy"

Legally adopted by Louisa May Alcott, 1888, and his name changed to John Sewall Pratt Alcott. Married, 1909, Mrs. Eunice Hunting, and adopted his wife's son. No other children.

### ANNA'S GRANDCHILDREN

#### *(Frederic's Children)*

Bronson Alcott Pratt (1889- )

Married, 1913, Louise de Revere Grant. Two daughters.

Elizabeth Sewall Pratt (1891-1920)

Married, 1913, Alfred C. Redfield. No children.

Frederic Alcott Pratt (1895-1895)

Louisa Alcott Pratt (1900- )

Married, 1926, William F. Kussin. One daughter, deceased; one daughter living.

Frederic Wolsey Pratt (1902- )

Married, 1929, Theresa Winsor. One son.

(2) Louisa May Alcott (Born, Germantown, Pennsylvania, 1832; died, Roxbury, Massachusetts, 1888)—"Jo"

\* As of May, 1932.

- (3) Elizabeth Sewall Alcott (Born, Boston, Massachusetts, 1835; died, Concord, Massachusetts, 1858)—*"Beth"*
- (4) Son (Born and died, Boston, Massachusetts, 1839)
- (5) Abba May Alcott (Born, Concord, Massachusetts, 1840; died, Paris, France, 1879)—*"Amy"*  
Married, 1878, Ernest Nieriker (1856- ), a Swiss.

## MAY'S CHILDREN

Louisa May Nieriker (1879- )—*"Lulu"*  
Married, 1903, Emil Rasim.

## MAY'S GRANDCHILDREN

Ernestine May (1904- )  
Married, 1923, Charles Nieriker. One son.

## Canadian Booksellers Meet

*Trade Relations Committee Stresses Value of Amity Between Booksellers and Publishers*

Findlay I. Weaver

THE TWELFTH ANNUAL CONVENTION of the Canadian Booksellers' & Stationers' Association was held in Toronto on June 8th at Board of Trade headquarters, with an address of welcome by President Roy Britnell, followed by the report of the Secretary-Treasurer showing that the year had brought an increase in membership and, considerably more favorable balance in the bank as compared with the previous year. This report showed also that the practical outcome of the conference with book publishers had accounted for important membership acquisitions from Western Canada.

William Tyrrell of Toronto presented the report of the Trade Relations Committee beginning with a tribute to the president of the Association for his initiative and perseverance in following up questions of vital concern to the retail book-trade. Mr. Tyrrell referred to the results that had come from the conferences with the publishers, notably the April conference which had resulted in the formulation of a plan obviating the charging of sales and excise taxes on invoices to the retail booksellers and maintenance of the status quo as regards the retail prices of fiction and other of the better selling books.

Mr. Tyrrell stressed to an even greater

degree the importance of the elimination of that antagonism which used in former days to mark meetings between booksellers and publishers. The value of the spirit of amity and fair play can hardly be overestimated. The publishers now join the booksellers to maintain harmonious relationships and to provide the means of adequate profits in the bookstores in these days of terribly diminished trade.

Upon motion of E. H. Chapple of Galt, Ontario, and L. H. Adams, of London, Ontario, the report was unanimously adopted. A. H. Jarvis, of Ottawa, reported for the School Text-Book Committee. After referring to the forthcoming appearance of the first school text-book carrying the 30% instead of 20% discount to the trade, he argued for continued action looking toward the elimination of odd cent prices on certain school books instead of issuing them at awkward prices that caused a great deal of extra work at such times as the school opening rush, when each minute of time was valuable.

Continued effort should also be made against the policy of selling school books direct to teachers and others, postpaid, at 20% discount.

President Britnell, in reviewing the past year said that in view of the exceptional



conditions which had evolved following the 1931 Convention, it had been decided not to press the publishers for action on the resolutions affecting them as passed at that convention. To have done so might have beclouded issues of more immediate concern. He spoke of the results that had been accomplished in conferences with the publishers and, for the immediate future, advocated the advance to 90 cents retail of all the popular reprints, Canadian, American and British. After a discussion of this proposal the following motion by Messrs. Fry and Tyrrell was carried: "That the 85c. reprint price be raised to 90c. on June 15."

L. M. Adams, London, Ontario, gave "Some Valuable Hints from the Cheney Survey," in its significance upon the book-trade of Canada. The discussion which ensued led to the following resolution unanimously adopted.

"Moved by William Tyrrell seconded by A. H. Jarvis, that an opportunity be asked to discuss with the Publishers' Section of the Board of Trade, some aspects of the Cheney report, on some suitable date following a suggestion by Mr. Adams."

Among the points of the Cheney survey brought out by Mr. Adams were those affecting efficient stock control; 2% cash discount for payment of bills in ten days; the elimination of advertising cards and circulars sent by publishers direct to book buyers in favor of such advertising appeals being directed to booksellers; the adoption of return privileges on a restricted plan as affecting excess stocks of books; Cooperative Advertising as between publishers and booksellers.

Next came "Mutual Planning between Booksellers," introduced by A. H. Jarvis, who referred to his visit to England last year where, after numerous interviews with booksellers, he had been forced to the conclusion that the booksellers of Canada had reason to be gratified with regard to relationships with publishers in comparison with the relationships in England.

He believed that greater cooperation be-

tween brother booksellers was possible than existed at present. He advocated eternal vigilance in stock-keeping to guard against merchandise becoming moth-eaten and corrupt. He said, there were many books resting on the bookshelves of certain stores that could be sold elsewhere. In this connection he advocated exchange of stock. This would make it possible to keep any book stock up to a mark of 90% good.

Mr. Jarvis mentioned many instances of over stocks found in visiting different bookshops and also instanced cases of interchange of stock to great mutual advantage. An outcome of the discussion which followed was the decision of those present to prepare lists of books for interchange or for sale to the other booksellers of 50% off list prices, carriage prepaid. The booksellers who are parties to this arrangement are to prepare their lists to be sent out in the last week of each month. In "Profitable Supplementary Lines for Bookstores," William Tyrrell related many of his own experiences in adding such lines as pictures (and picture-framing), objects of art, a circulating library and puzzles, the latter being a most profitable vogue at the present time. Other lines of great possibilities included wallpaper, cameras and supplies, and, of course, greeting cards.

The officers elected for the ensuing year are as follows: President, Roy Britnell, Toronto; 1st vice-president, L. M. Adams, London; 2nd vice-president, E. L. Ireland, Owen Sound; Executive Committee—F. Cloke, Hamilton; L. F. Beattie, St. Catharines; F. H. Chapple, Galt; G. E. Copeland, Windsor; R. G. Fry, Toronto; A. H. Jarvis, Ottawa; Wendell Holmes, London; Lester Turnbull, Hamilton; William Tyrrell, Toronto; J. C. Jaimet, Kitchener; A. C. Smith, Toronto.

Secretary-treasurer, F. I. Weaver, Toronto.

Trade Relations Committee—William Tyrrell, Wendell Holmes, L. H. Adams.

School Text Book Committee—A. H. Jarvis, L. M. Adams, J. C. Jaimet, F. Cloke, L. H. Beattie, B. E. Wiancko.

## Customers' Choice

FAR BE IT FROM us to be optimistic, but for some strange reason,—and we won't even attempt to guess what it is—New York bookshops have found the last two weeks a little busier than the preceding ones. Not, they all hasten to say, that business is good. It's just a little less bad. Several stores report the return of the almost forgotten customer who assembles a small stack of books for purchase instead of the customary one or two of recent days. Many of these sales were for summer cottage libraries.



In spite of, or maybe because of the depression, transatlantic steamships on many lines are sailing with almost capacity bookings. Lots of the passengers are carrying books they have received as bon voyage gifts. Rumana McManis of the Hidden Bookshop says that her orders for delivery at steamships are greater this year than last. That's news!



Booksellers wouldn't have to worry so much over falling sales if publishers would realize the fallacy of publishing only light books in the summer Miss McManis thinks. "The Fountain" is an example in point. It's her best seller, she says, and she could sell more like it if there were any. Warren Wright, the Putnam Bookstore's star window display artist, agrees with her. Many people, he observes, save their heavy reading for the summer when they have time to read.



Wise travelers before they take a trip usually drop in to see Anna May in her Travelers' Bookshop on lower Broadway in New York. Miss May, widely traveled herself, specializes in advising what books to read before taking a trip and what books to take along. The slogan of the shop is "Read Before You Travel" but Miss May says it really means read before, during and after you travel. It's a personal shop and has one of the most devoted groups of customers we have heard of. Sometimes

it will be two or three years between the time Miss May sells them some books and the next time they drop in or write, but they nearly always come back.



Miss May observes the necessary practice for the personal bookshop of seeing that exactly the right book gets in the hands of the customer. She tells a story, to illustrate, of a man who came in for a certain book on Germany. It was a \$5 book. After it was all wrapped and paid for the customer turned to her and said, "Do you recommend this book?" Miss May replied, "Yes, if you want a book on Germany as it was in 1920, but not if you want an up-to-date picture of the country." When she was asked what she did recommend she handed the man a later book, price \$3.50. The customer said, "Do you mean to tell me you'd sell me a \$5 book and then advise me to change it for a less expensive one?" Miss May, of course, said she did and the customer said, "Well, I'll take it but you're a damn bad business woman!" So bad a business woman, Miss May observes, that for over two years she has had a steady stream of customers to whom she had been recommended by this same man.



*Simon & Schuster's* golf book is one of the bright spots of the season. Our idea that the use of coupon ads by the publishers would hurt its sale has died a quiet death. Almost every shop we visit reports it an unqualified best seller. It seems to sell by word-of-mouth, through the publisher's advertising and from the excellent window displays it has received.



Customers at the Doubleday Sunwise Turn Bookshop are being exposed to Karel Capek's "Letters from Spain." It takes in most cases, Marcia Passage, the manager, says. She recommends it, enthusiastically, to people who like a deep, quiet kind of humor.

# THE Publishers' Weekly

The American BOOK TRADE JOURNAL

Founded by F. Leypoldt

Published by the R. R. BOWKER CO. R. R. BOWKER, President and Treasurer; FREDERIC MELCHER, Vice President; JOHN A. HOLDEN, Secretary.  
62 West 45th Street, New York City.  
MURRAY HILL 2-0150.

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July 2, 1932

***I** HOLD every man a debtor to his profession, from the which, as men of course do seek to receive countenance and profit, so ought they of duty to endeavor themselves, by way of amends, to be a help and ornament thereunto.*

—BACON.

## New Bases for Progress

WITH THE BOOKTRADE INTENSIVELY re-studying its structure and its efficiency and endeavoring, through committees and joint action, to find new ways to build foundations for further developments, would it not be a sound plan for the trade to send a committee of publishers and booksellers to the book centers of other countries to examine into their methods and study their applicability to American practice?

A few years ago the English booktrade sent such a committee of publishers and booksellers to Leipzig and Amsterdam, and it has been generally considered in England that the result of this trip has had a very salutary effect on trade conditions. England has not adopted any of the organization methods of Germany or Holland, being satisfied with the efficiency of the wholesale distribution machinery of Simpkin and of Smith, but they did bring back a new feeling of the importance of trade solidarity and joint enterprise.

The booktrade in America has a tremendous problem with its widely scattered public, yet this area is not as diverse as the great international fields that are served from Leipzig, and the machinery of Leipzig has many suggestions that might be

adapted to our conditions and our business habits. The compact and highly efficient center at Amsterdam would be equally worth studying. Both of these combine the efficiency of centralized cooperative distribution set up side by side with the general service of a jobbing organization. The situation in France is considerably different from that of Germany and Holland, but Cercle de la Librairie offers us many usable ideas and the Maison du Livre Française has features important for American study, features that were adapted to the French system after the Great War.

It seems to be generally appreciated in the booktrade, as in other industries, that not production but distribution and markets are the important thing to study now, and to study distribution without having a thorough knowledge of what has been done in other countries is to forego the first principles of a professional attitude toward an industry. In England, Stanley Unwin has been a prophet in pointing to the needs of this professional attitude, and the *Publishers' Weekly* was glad to have printed in its last issue his study of the booktrade organizations of Norway and Sweden, and is glad, too, to point again to the chapter on book distribution in Germany in Mr. Unwin's volume on "The Truth About Publishing," which should be studied by every American publisher.

## A Sprig for the Fall Catalogs

AS THE PUBLISHERS' trade announcements for the fall season come into the office we note with increasing satisfaction the number of houses that are making use of the factual method of presenting their lists to the trade. Booksellers have long awaited trade lists which will dispense with adjectives and blurby enthusiasms and, instead, attend more strictly to the business of presenting the books straightforwardly as merchandise. Booksellers are most interested in knowing what the book is about, what the potential market is and whether or not the appeal is limited. Little, Brown & Co., pioneers in this field, have furnished this type of information in their confidential bulletins to the trade for the past two or three seasons. Last spring several other publishers turned to this type of announcement. Among them Whittlesey



House and the Stanford University Press had catalogs which were particularly successful in presenting their books in such a way as to give a clear view of the subject matter and the market.

Among the fall lists so far received we have been particularly impressed by the William Morrow list which outlines each fiction title under the following heads: Time, Setting, Story, Type of Novel, Appeal, Whether or Not Recommended to Circulating and Public Libraries, The Author, Previous Books, Publication Date and Price. Under non-fiction the same heads are used except that Time, Setting and Story are replaced by a paragraph headed What This Book Is. It is refreshing to find in this list that some books are specifically not recommended to Public Libraries or Circulating Libraries. Another original feature of this catalog is its format. It is printed by photo-offset from typewritten sheets.

Unique among the lists is the Brewer, Warren and Putnam catalog which makes use of 3 x 5 cards of the type recommended by The A.B.A. and N.A.B.P. These are bound together to form a catalog and are perforated so that they may be detached and filed for reference and stock control.

The cards are printed on different colored stock, white for fiction, blue for non-fiction, and yellow for juveniles. Included with each catalog is a checklist of previous books.

### Joint Board Frowns on Books as Premiums

THE USE OF books as premiums has often been the subject of trade controversy, and the *Publishers' Weekly* has long maintained that free book offers undermine public confidence in book values. We are glad to learn that the Joint Board of Publishers and Booksellers has been debating this matter, particularly with reference to the offer of recently published books where the price comparison is apparent at once and bookstore customers justifiably feel that the amount asked by the retailer for the premium book is unduly high.

The Board passed this resolution at its meeting on June 24th:

"The Joint Board of Publishers and Booksellers calls the attention of the en-

tire book industry to the practice of offering recently published books as gifts, or premiums, free or for a small fee. The Board believes that this practice tends to destroy the confidence of the public in the integrity of book prices. The Board is of the opinion that, in the process of time, the public will suffer through being induced to purchase primarily because of the 'premium appeal.' Offers of this kind jeopardize the spirit of cooperation which should exist between publisher and bookseller, when a publisher solicits booksellers' help in an active promotion campaign for an important new book."

The last sentence in this statement is worthy of special attention, since it indicates the effect on trade spirit of premium offers of this sort. Both public confidence and trade confidence are threatened by this harmful practise, and it is to be hoped that the Joint Board's resolution will be given the serious consideration it deserves.

### Copyright Bill in Danger

ALL THROUGH THE month of June there has been a possibility that the Sirovich Bill 10976 would be called up on a Calendar Day in the House, and this possibility has given everyone interested much anxiety. If the Bill was called up and defeated, it would lose the place on the calendar for December action which its proponents would like to make secure.

Last week Dr. Sirovich, sponsor of the bill, was seriously ill again and his doctor advised him to do no further work for a while. If, therefore, the bill does come up on the floor on the call of the floor leaders, it will have to be without the direction of Dr. Sirovich and will be thus handicapped. The opponents of the bill would apparently like to have the Bill brought up and voted down.

#### PUBLISHERS' CATALOGS

for inclusion in

#### TRADE LIST ANNUAL

must be delivered

by July 25th

For any detailed information write  
*Publishers' Weekly* office at once.

Weather  
Murky

## P. W. Form-Sheet

### Neck and Neck

- THE FOUNTAIN.** By Charles Morgan. Knopf, \$2.50.
- THE GOOD EARTH.** By Pearl S. Buck. John Day, \$2.50.
- A MODERN HERO.** By Louis Bromfield. Stokes, \$2.50.
- MAGNOLIA STREET.** By Louis Golding. Farrar & Rinehart, \$2.50.
- UNDERTOW.** By A. Hamilton Gibbs. Little, Brown, \$2.50.
- ONLY YESTERDAY.** By Frederick L. Allen. Harper, \$3.
- THE EPIC OF AMERICA.** By James Truslow Adams. Little, Brown, \$3.75.
- RECOVERY.** By Sir Arthur Salter. Century, \$3.
- A NEW WAY TO BETTER GOLF.** By Alex Morrison. Simon & Schuster, \$2.
- A FORTUNE TO SHARE.** By Vash Young. Bobbs-Merrill, \$1.50.
- Nosed out "The Good Earth" in the first heat of June. The winner in New York, Philadelphia, Chicago, and St. Louis according to reports from the largest stores.
- Still holding the lead in Washington, Atlanta, and San Francisco, reports the *N. Y. Times*.
- Increasing speed at the turn, it kept well up with the leaders. The June winner at Brentano's in N. Y. and McAlpin's in Cincinnati. Running a snappy race, it is not far off from the pacemakers.
- Pounding on "The Fountain's" heels in New York and Chicago.
- Finished first in June at Hochschild, Kohn's in Baltimore, Gimbel's in Philadelphia, La Salle & Koch's in Toledo.
- Sales, 104,858 copies—the publishers expect 30,000 more this year. Taking a big spurt in the June race, "The Epic" is jockeying for position with "Only Yesterday."
- Won the non-fiction race at Brentano's in Chicago and Matthews Book Store in Omaha.
- Fourth edition in 5 weeks. The purse-winner at Ball & Wilde, N. Y., B. Gertz, Jamaica, N. Y., and Wide-Awake Book Shop in Wilkes-Barre. The best bet at Taylor's in Memphis.

### Betting Favorites

- THE BLACK SWAN.** By Rafael Sabatini. Houghton Mifflin, \$2.
- DISTRICT NURSE.** By Faith Baldwin. Farrar & Rinehart, \$2.
- SUMMER HOLIDAY.** By Sheila Kaye-Smith. Harper, \$2.50.
- THIRTY CLOCKS STRIKE THE HOUR.** By V. Sackville-West. Doubleday, Doran, \$2.50.
- PRE-WAR LADY.** By Margaret Widdemer. Farrar & Rinehart, \$2.
- TWENTY THOUSAND YEARS IN SING SING.** By Lewis E. Lawes. Long & Smith, \$3.
- AS I SEE RELIGION.** By Harry Emerson Fosdick. Harper, \$2.
- COLLECTED POEMS OF ELINOR WYLIE.** Knopf, \$3.50.
- OWEN D. YOUNG.** By Ida M. Tarbell. Macmillan, \$3.
- AMERICA AS AMERICANS SEE IT.** Ed. by Fred J. Ringel. Harcourt, Brace, \$3.75.
- Pounding the track steadily in its first full month of racing.
- "The Fountain" only beat it by a nose in the American News Co. sales.
- A favorite at The Booke Shop, Providence, Loeser's, Brooklyn, and The Everyday Bookshop, Burlington, Vt.
- Runner-up at Lord & Taylor's and Scribner's in N. Y.
- Third on the American News Co. list, and a Womrath best seller.
- The choice of N. Y. and New Orleans according to the *Times* compilation.
- Leading non-fiction for the second month at Colwell's in Auburn, N. Y.
- A best seller at Burrows Bros., Cleveland, R. M. Mills, Nashville, Johnson's, Springfield, Mass., etc.
- First in the June race at Loeser's in Brooklyn, and second at the N. Y. Brentano's.
- Beat all non-fiction entries at the Lord & Taylor track in June.

# P. W. Form-Sheet

Track  
Sodden

## At the Post

- BENEFITS RECEIVED.** By Alice Grant Rosman. Minton, Balch, \$2. Off to a good start with good reviews and advertising.
- THE STORE.** By T. S. Stribling. Doubleday, Doran, \$2.50. Sales expected—over 50,000.
- THE RUEFUL MATING.** By G. B. Stern. Knopf, \$2.50. Selling in England at the rate of 1,000 copies a week.
- BALLERINA.** By Lady Eleanor Smith. Bobbs-Merrill, \$2.50. Her last novel, "Flamenco," sold 34,000 copies. Pete Howe, who has read it, thinks this one will surpass it.
- YOUNGER SISTER.** By Kathleen Norris. Doubleday, Doran, \$2. A positive money horse.
- WE BEGIN.** By Helen Grace Carlisle. Smith & Haas, \$2.50. An historical novel by the author of "Mothers Cry," which will race under the Book League silks.
- HAPPINESS HILL.** By Grace Livingston Hill. Lippincott, \$2. A "pure" romance with a strongly religious angle.
- THE FRENCH HUSBAND.** By Kathleen Coyle. Dutton, \$2.50. A light and amusing novel about an international marriage.
- DANCING LADY.** By James Warner Bellah. Farrar & Rinehart, \$2. Baker & Taylor say "a widely advertised book by an author who has not yet broken into the 'big money'."
- WIND BEFORE DAWN.** By Lois Montross. Liveright, \$2. A good novel of professorial lives in a New England college town.
- PIGEON IRISH.** By Francis Stuart. Macmillan, \$2. *Time* gave this book a great big hand.
- THEY CAME TO THE CASTLE.** By Anthony Bertram. Dutton, \$2.50. An interesting plot—about Americans and English people who go to an historic Austrian castle as paying guests.
- THE QUICK AND THE DEAD.** By Claire Spencer. Smith & Haas, \$2.50. A new novel by the author of the highly praised "Gallows' Orchard."
- WHAT WE LIVE BY.** By Ernest Dimnet. Simon & Schuster, \$2.50. 1st printing, 15,000. Lewis Gannett calls Abbé Dimnet the Emily Post of culture.
- THIRTY YEARS IN THE GOLDEN NORTH.** By Jan Welzl. Macmillan, \$2.50. Adventures of an Arctic Trader Horn.
- THE FUN OF IT.** By Amelia Earhart. Brewer, Warren & Putnam, \$2.50. Well reviewed. Will sell to both adult and juvenile markets.
- MARIE ADELAIDE.** By Edith O'Shaughnessy. Smith & Haas, \$3. A biography of a Grand Duchess of Luxemburg chosen by the Catholic Book Club.
- BEWARE OF IMITATIONS.** By A. E. Brown and H. A. Jeffcott, Jr. Viking Press, \$1. A screamingly funny book showing some unnecessary devices which have actually been patented. Sell it as you did "Boners."
- SONS OF THE WILD JACKASS.** By Ray Tucker and Frederick R. Barkley. Page, \$3. Sketches of the pugnacious western senators upon whom Senator Moses conferred that title. Tucker is the author of "Mirrors of 1932."
- THE MAN FROM SCOTLAND YARD.** By David Frome. Farrar & Rinehart, \$2. Inspector Bull solves the puzzle of "the mother and three little ones" who were buried in the backyard.



## Book Rating Plan Proposed by Booksellers' Association

A NEW PLAN BY WHICH a Rating Committee of the A.B.A. will examine books before publication and grade them according to salability has been proposed in a letter sent from Ellis Meyers, secretary of the A.B.A., to a number of publishers this week. While this has features similar to the plan for Guaranteed Books which was suggested at the convention in Philadelphia a year ago, it is essentially a new scheme. It was not mentioned in the program adopted by A.B.A. members following the series of regional conferences this spring, which called for return privileges and adjustments of discounts and numerous other reforms. It is yet too early to determine what reaction publishers will have to this proposed idea.

The letter reads as follows:

"The American Booksellers Association hopes to institute for the fall a system to aid both publisher and bookseller in the selection of the most salable and worthwhile publication. There has been appointed a group of booksellers to act as a Rating Committee for the new books. It will be the duty of this group to examine the publishers' new offerings as far in advance of the publication dates as possible, and to give each a classification letter. The key to this rating will be furnished only to booksellers who are cooperating in the new Booksellers' Program.

"We hope that we may have the cooperation of your house in this work. If it is agreeable to you, we would appreciate receiving, as far in advance of the date of publication as possible, four copies of all material that you may have on forthcoming publications, and four copies of either the finished books or proofs."

## British Announce Parcel Post Increase to U. S.

WITH THE INCREASE made in parcel post rates by the United States Post Office, the Postmaster General of England has announced new rates to go into effect as of July 1st on parcels from England to the United States. The new rates are 2s. 3d. (3 lb.), 4s. 6d. (7 lb.), 6s. 9d. (11 lb.), and 11s. 6d. (22 lb.).

## New Mexican Law Series

INTERNATIONAL BOOKSELLERS' INC., 17 East 45th Street, have published a series of translations into English of New Mexican laws. These have been translated by Otto Holstein, Fellow of the Royal Economic Society of London, Late Secretary of the American Chamber of Commerce of London. The translations are mimeographed on buff paper, and bound in leathered paper binders. The laws include "Law of Patents," "Law of Trade Marks, Advertisements and Commerical Names," "Monetary Law of the United Mexican States" etc.

## Summary of Postal Changes

### First Class—Domestic

ON JULY 6, 1932, the domestic rate on first class matter (sealed letters) will be 3 cents for each ounce or fraction thereof.

There is no increase on post or postal cards.

Air mail rate will be 8 cents first ounce and 13 cents for each additional ounce.

C.O.D. reply cards are not increased as the post card rate was not increased, but C.O.D. reply envelopes will be increased from 3 cents to 4 cents for the first ounce, with additional ounces taking only the regular first class mail rate of 3 cents each.

The present supply of printed C.O.D. reply envelopes which carry the endorsement "3 cents postage" can be used up but the actual rate is 4 cents, and carriers will collect the proper amount.

### Foreign Postage Rates

*Canada and Newfoundand.* First class to Canada and Newfoundland was increased on September 1, 1931, as follows: on letters 3 cents for each ounce or fraction thereof; post cards (single) 2 cents each; post cards (double) 4 cents each.

*Pan-American Countries.* On April 1, 1932, the rate on first class mail to Pan-American countries became: on letters 3 cents for each ounce or fraction thereof; post cards (single) 2 cents each; post cards (double) 4 cents each.

*Great Britain.* On September 1, 1931, the letter rate to Great Britain was increased to 5 cents for the first ounce and 3 cents for each additional ounce.

# In and Out of the Corner Office



*John J. Hessian, twenty-five years with Doubleday*

IN CELEBRATION of the completion of his twenty-fifth year in the service of Doubleday, Doran & Company, John J. Hessian, treasurer of the company will be given a congratulatory dinner at the Elk's Club in Hempstead, L. I. on July 7th. Among those with whom Mr. Hessian has been associated in the past and who will be present are Arthur W. Page, Eugene Saxton, S. A. Everitt, Herbert S. Houston, Henry Saylor, Christopher Morley, and Ogden Nash. Others who will attend in addition to Mr. Hessian's fellow employees are Harry Gould, president of the American News, Harry P. Burt, president of the A. L. Burt Company, Alexander Grosset, president of Grosset and Dunlap, S. G. Etherington and George Bell of F. W. Etherington and Company, Henry Hoyns, chairman of the Board of Directors of Harper's and Michael Morrissey of the American News.

Mr. Hessian was born and grew up in Amesbury, Massachusetts, but later moved to Boston. In 1907 he came to New York and entered the employ of Doubleday, Page which at that time had offices on Sixteenth Street. In May 1916 Mr. Hessian was elected assistant treasurer of the company and in January 1927 treasurer, in which capacity he continued after the merger with the George H. Doran Company.

✻ ✻ ✻

Mattie and Alice Straughan of the Book Shop, Greensboro, N. C., have been in New York on a vacation trip. Greensboro is still in the grave business difficulty that was precipitated by the failure of the largest bank there last December, but it is expected that the bank will open this month with a betterment of local conditions. The radical reduction of public library appropriation tends to bring more people to the rental library, which has for the time being become the chief activity of the Book Shop.

✻ ✻ ✻

Courtland Fitzsimmons, salesman for *Viking Press*, is to see his detective story, "70,000 Witnesses" on the screen this fall with a notable cast headed by Phillips Holmes. The book is *McBride's*.

✻ ✻ ✻

L. C. Page & Company announce that they will be represented this year in the South by Raye Bidwell and on the Pacific Coast by William F. Hobson.

✻ ✻ ✻

Paul Johnston has resigned from the Meriden Gravure Company. He will go to Woodstock, New York, where he will continue to edit and print *The Book Collector's Packet*, and develop projects that will be announced in the early fall.

✻ ✻ ✻

Curtis Brown, head of the firm which bears his name, arrived from London on the *Britannic* last week. He confirmed the reports we have had recently from American publishers returning from England that English publishers and booksellers are much more cheerful and confident than we are. Mr. Curtis Brown has brought with him the manuscript of Hall Caine's "Life of Christ" on which the author labored for many years and which in its original version ran to a million words.

## Reader To Advise Bookshops

A GROUP OF TEN BOOKSHOPS has begun an original and interesting experiment in book selection initiated by Miss Bertha Mahony of The Bookshop for Boys and Girls in Boston.

Every bookseller and certainly every publisher cherishes regrets for books which are never really discovered; good books which should sell and somehow do not sell. This is often the case because buyers, being human, cannot read everything and so too frequently do not happen upon these books. By the same token buyers not infrequently are slow in taking up the dark horse best seller.

In the hope of improving this situation, this group of bookshops has engaged Mrs. F. W. Roudebush as its representative. She will talk over forthcoming lists with publishers and arrange to read advance copies or galleys of those books which seem to her and to the publishers to fall into a rather special category.

Mrs. Roudebush does not plan to read new books by established authors such as Walpole and Galsworthy, for every bookseller knows his market for these but she plans to read books by unknown writers, or really good books by authors who thus far are distinguished only for bad ones, or those unusual books which need knowing thoroughly to be appreciated.

Bulletins are to go to these bookshops bi-monthly and about one month in advance of publication dates, reporting discoveries, special sales points and unusual details about the books read.

It is hoped that this plan will work constructively for both publisher and bookseller helping to bring unusual books their rightful market and to assist in finding the appropriate book for the group to which it would most appeal.

Mrs. Roudebush was a classmate of Marion Bacon's at Vassar and has worked at the Bookshop for Boys and Girls in Boston. She was also for several years at the Brick Row Bookshop, Inc., in New York. The ten bookshops for which Mrs. Roudebush is reading are:

The Bookshop for Boys and Girls, Boston, Mass.

Vassar Cooperative Book Shop, Poughkeepsie, N. Y.

Hathaway House Book Shop, Wellesley, Mass.

The Little House, Savannah, Ga.

College Book Store, Inc., Hanover, N. H.

Greenwood Book Shop, Wilmington, Del.

Student Book Shop, Lynchburg, Va.

Channel Book Shop, New York City

Dartmouth Book Store, Hanover, N. H.

Loring, Short & Harmon, Portland, Me.

## Publication Date Corrected

The correct publication date of "Gopher Dick" by Lee Sage, (Morrow) is July 14 and not July 4th as given in the Morrow ad in the June 25th issue.

## Obituary Notes

### W. L. HARDEN

W. L. HARDEN, of the New York office of Houghton Mifflin, died on June 25th. Mr. Harden came into Houghton's New York office over fifty years ago and was at first occupied with field selling of the firm's law publications and later with Winsor's History of the United States. As the Houghton imprint was put on more special sets and limited editions, he developed a large personal clientele and became especially interested in increasing the public appreciation and sale of the Riverside Editions of Bruce Rogers and made himself the leading authority. He was known and highly respected by all the rare booktrade in New York. On June 1st, he was to have retired on a pension to a little farm he owned in Connecticut but a cancer of the throat was discovered and he died at the hospital three weeks later.

### F. C. MOREHOUSE

FREDERIC C. MOREHOUSE, editor of *The Living Church* and president of the Morehouse Publishing Company, died in Milwaukee on June 25th at the age of 64. The father of Mr. Morehouse, the late Linden H. Morehouse, established *The Young Churchman* in 1870. In 1885, due to the increase in circulation of this periodical, The Young Churchman Company was founded to publish it and other religious periodicals and books. On his father's death in 1915, Frederic Morehouse became president of the corporation, the name of which was changed in 1918 to the Morehouse Publishing Company.



# BOOKMAKING

*A Monthly Department*

## A Checklist of Books About Printing and Allied Subjects

*150 Volumes on Printing and Allied Subjects Chosen With the View of Forming an Introduction to the Study of the History of Printing, Typography and Bookmaking*

Compiled by Paul Johnston

THE RAPID INCREASE in the number of people interested in the production or enjoyment of good printing has caused a simultaneous increase of attention to collections of books on typography. Printers and amateurs in typography have gathered to their own shelves collections for use and enjoyment, and great strides have been made in the collections available at the larger public libraries. The field is large in its historical background and the available literature has lately been rapidly increasing.

In order to make a tentative outline of the books that might serve as a basic collection as material for the study of the history and practice of bookmaking, a list of 150 titles has been compiled, and this list, except for a few titles, has been checked by five of the principal libraries

whose collections make such books available to students in these centers of bookmaking interest. This courtesy on the part of these several libraries is deeply appreciated.

The list does not pretend to be at all exhaustive. The person using it must turn to those books most helpful to himself and reject those that do not stimulate or inspire him. For the same reason the list is not annotated with critical notes.

Some books in languages other than English have been included, selected especially because they contain important collections of type specimens.

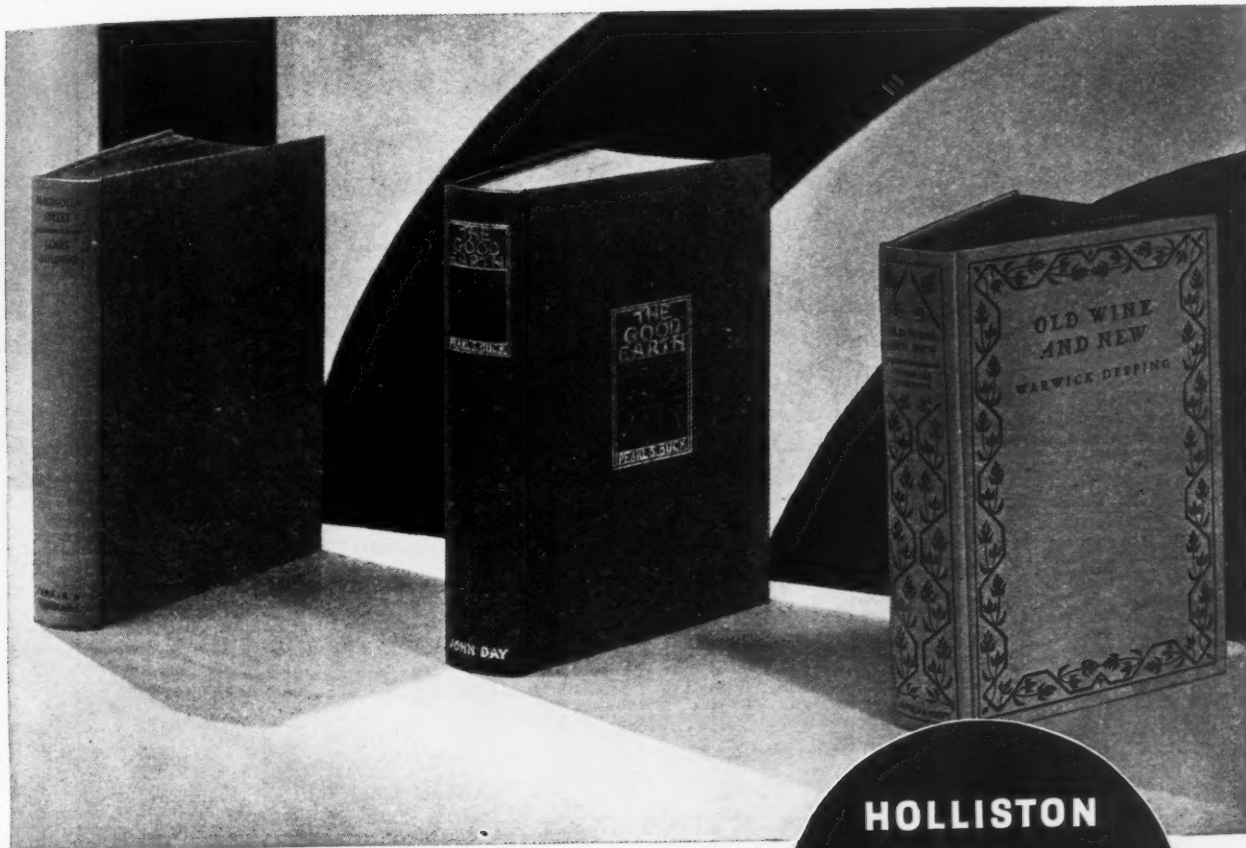
The figure 1 shows the book is in the Newberry Library in Chicago; 2, New York Public Library; 3, Boston Public Library; 4, Pratt Institute Library; 5, Columbia University Library.

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Books, left to right, by Farrar & Rinehart, Inc., The John Day Co., and Alfred A. Knopf

These Book Cloths  
are best described  
by a word we cannot headline

**HOLLISTON**  
*Natural Finish*  
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(To be continued)



## ESTIENNE

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One day there came to our office a printer bitten by the bug of standardization, who proposed a design for a universal type-face; a face to be so superlatively legible that it would displace all others for the setting of magazines, newspapers, advertisements and books. What a dreary world this would be if all women wore the same style of hat; if all buildings presented the same façade; if all books were in the same type face! If we were never to have the joy of opening a new volume and finding it set in so delightful a face as Estienne! The decorative quality of Estienne with its tall ascenders and long descenders gives a refreshingly different page texture that is welcomed by both designer and reader as an occasional change from the more conventional book face. Estienne is now available in a full range of sizes from 8 to 18 point. Mergenthaler Linotype Company, Brooklyn, New York.

# Full Trim: A Bias on Current Bookmaking

Evelyn Harter

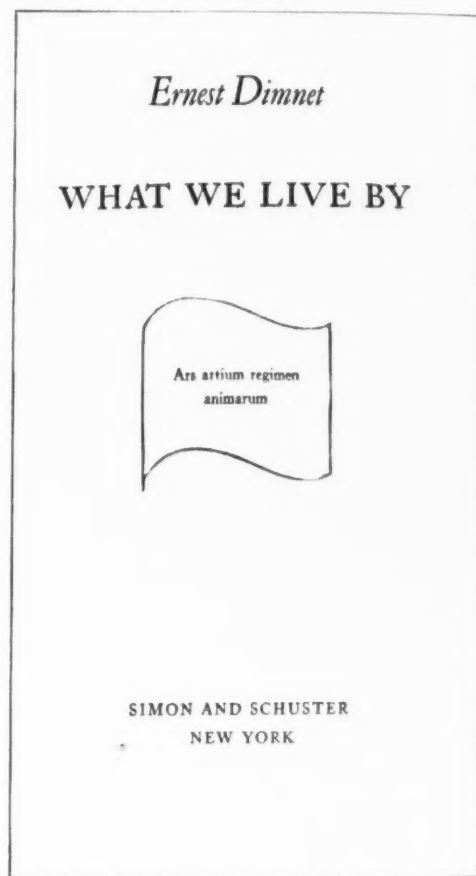
DESPITE THE FACT that it has been possible during the past month to buy the agreeable Boni paper books at 29 cents, or four for a dollar, one of the few non-Cassandric prophecies on which we are willing to commit ourselves is that paper books are bound to come. We are simple enough to believe that no body of people can ignore a sensible idea indefinitely. It may have to wait until the potential gold-mine of the Middle West is actually opened up and our national body of habitual readers is tripled or quadrupled, but when the time comes that a publisher can reasonably expect to sell eight or ten thousand copies of a workmanlike novel instead of 1500 or 2000, and can count on a substantial royalty for the author, then the day of the paper book will be at hand. With it should come increased attention to fine bindings for books that prove themselves worthy of permanent shelf-space.

In the meantime the needs of the circulating library are likely to do strange things to the dignity of board bindings. An instance to hand is "The Gate Swings Open" (*Doubleday, Doran*) on which the recto of lavender jutelin cloth is striped with black bands carrying a paragraph of particularly seductive copy from the book. Perhaps the library borrower can stand to look at this for four days, but we should go through a cycle of boredom, resentment and righteous indignation which would probably end by depositing the books in a garbage can, before putting on our shelves a volume which permanently announced "And I adore your kisses. . . ."

The new Abbé Dimnet book "What We Live By" (*Simon and Schuster*) is presented in the same attractive tall and narrow size (about  $4\frac{3}{4}" \times 7\frac{3}{4}"$ ) which distinguished "The Art of Thinking" (oddly enough the volume designated as the model size for "Ex-Wife" by its author). *Knopf* has done one of its customary suave jobs on "The Fountain," binding it in Lincoln green natural finish cloth of fine weave and stamping it in brown and blue ink.

The display line on the title-page is in Bernhard cursive (and if ever you have an opportunity to handle this type, note the amazing slanted fitting of the body of the letters) and there is a decorative spot containing, as Fritz Peters would say, "an interesting vacuum."

An insufficiently advertised exhibit of



*The title-page of Abbé Dimnet's new book is interestingly treated*

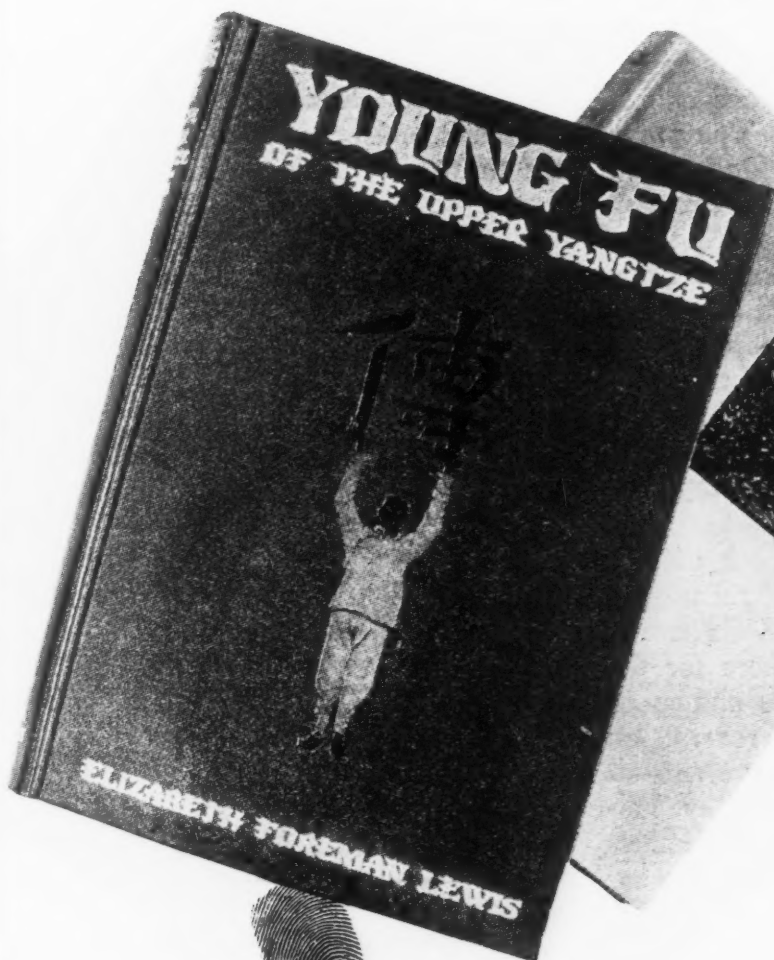
interest to typographers is that of old specimen books at the Public Library contributed largely, we understand, by Philip Hofer. Among them are the famous books of Fournier (le Jeune), "Les Caractères de l'Imprimerie" (1764) and the "Manuel Typographique," carrying identical frontispieces of cherubs happily at work stamping punches and casting type.

Members of the American Institute of Graphic Arts who attended the auction



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last month of the "Fifty Book" selections of 1929 and 1930 walked out with some bargains, but none with any greater prize than Ellen Thayer of The Commonwealth Fund who, by speaking out at the beginning of the auction at a time when bidding was low, carried away a copy of "The Three Sisters" (by Joseph Conrad) designed by Bruce Rogers at (believe it or not) the price of \$2.50. This must go under the heading of pure fluke, for as far as we can see, Bruce Rogers' fame climbs yearly to unexplored altitudes. The progress of both the limited edition of the "Odyssey" (translated by T. E. Lawrence) at the Oxford University Press in England and the trade edition at the Plimpton Press in this country, have been watched by book-makers with interest. The Oxford edition is said to have been put through the press some dozen times in the business of placing a gold medallion on the chapter openings. The trade edition is done very simply in the new Linotype Jansen.

Clarence Hornung's "Handbook of Designs and Devices" (*Harper's*) mentioned some months ago, is now ready. There is a great wealth of suggestion here for the designer of binding dies, jackets and spots. The treatment of folios—in reverse on black squares in upper outside corners—is appropriate. There is a foreword by Talbot Faulkner Hamlin on the timelessness of geometrical patterns.

## THE PLIMPTON PRESS

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There ought to be a concerted effort on the part of American publishers who import English sheets to insist that the sheets should be so printed that they fold with, instead of against, the grain. "Letters from Spain" (*Putnam's*) is a pleasant little book with amusing line drawings by the author (Kapek), but the ignoring of this fundamental principle of imposition gives the pages an unnecessary clumsy quality.

For a half-title treated with sparkle, see "Promenade Deck" (*Harper's*) where a few rules and ornaments suggesting a shin constitute an engaging invitation to the text.

### A Guide to Hand Lettering

A new volume, "Fifty Alphabets" by W. B. Hunt, and Ed. C. Hunt supplies the book producers' desk with a variety of suggestions for lettering for book-jackets, posters, hand-lettered title-pages, etc. Book-sellers will find its designs applicable to the making of hand-lettered store signs. It is published by the Bruce Publishing Company.

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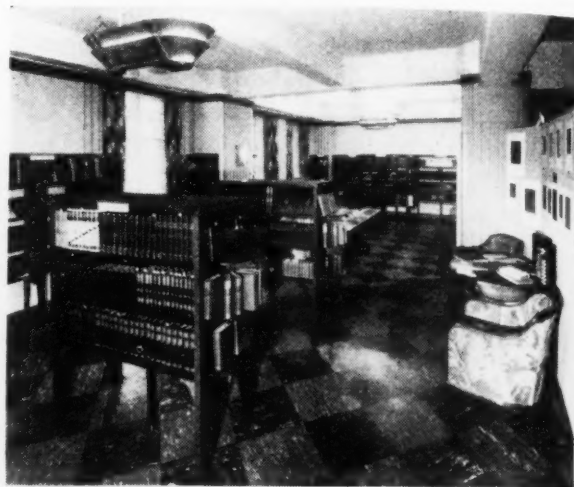


## Du Pont Fabrikoid Division Holds Binding Exhibit

IN AN EXHIBIT of more than 2,000 books from 100 publishers and half as many different binderies the Fabrikoid Division of the E. I. Du Pont de Nemours Co. last week showed the many and varied uses to which the different types of fabrikoid materials may be put in bookbinding. The display covered not only the more usual uses of fabrikoid, such as for college annuals, subscription sets, dictionaries, etc., but showed what could be done with special lacquered fabrics for trade editions and textbooks. In addition there was a display of designs by leading binding and jacket designers including the work of F. L. Amberger, Clarence P. Hornung, W. Helmer, Ernst Reichl, John Nickelsen, S. B. Schaeffer and Dorothy Waugh. Publishers, bookbinders, artists and librarians visited the exhibit, which was held from June 20 to June 25 in the Empire State Building, New York.

In designing materials for regular trade books the Du Pont Company has endeavored to create materials which retain the honest characteristics of bookbinding materials, it was stated by L. S. Utley, manager of the publishers' service bureau of the Du Pont Company. Fabrikoids are

available which have the characteristics of leather, while there are others in which light refraction from a stamped pattern creates the design. Prints and cloths to



*Binding and design exhibit held by Du Pont Fabrikoid Division*

which have been applied a protective coating are also available. These retain the natural characteristics of the material used.

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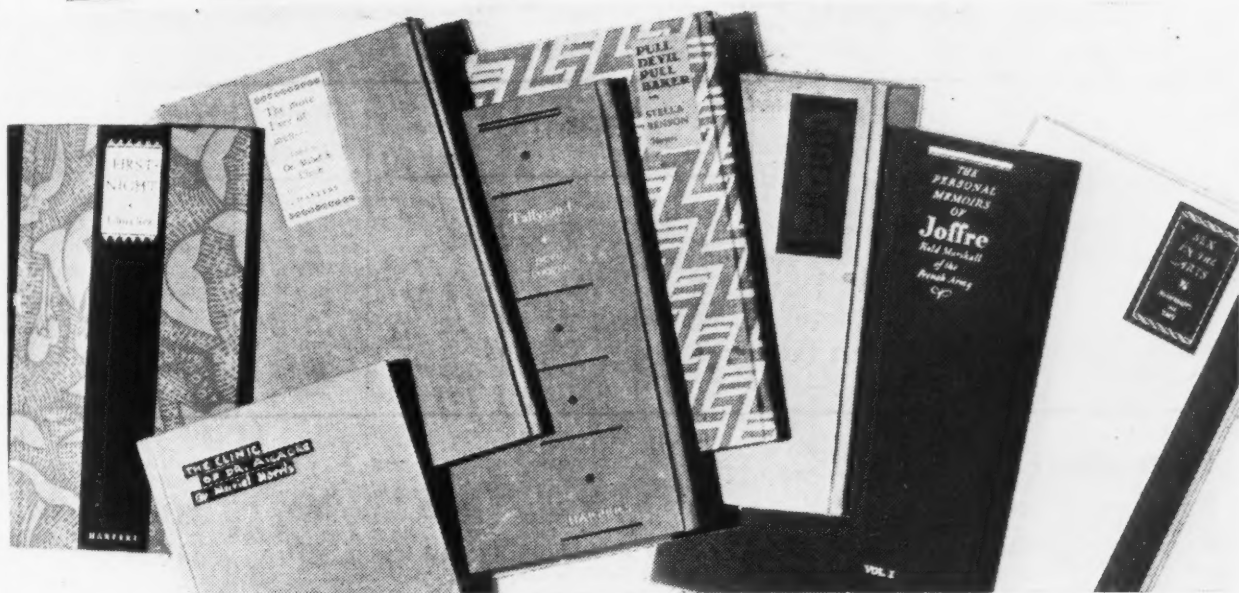
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# June Book Production

*Monthly Statistics of New Book Titles Compiled from the Weekly Record of the Publishers' Weekly Including the Books (Not Pamphlets) of All American Publishers*

CLASSIFICATION	June, 1932			June 1931	6 mos. 1932	6 mos. 1931
	New Books	New Editions	Totals 4 Weeks	Totals 4 Weeks	Totals	Totals
Philosophy, Ethics .....	23	3	26	13	144	161
Religion, Theology .....	40	2	42	60	331	420
Sociology, Economics .....	47	1	48	56	318	288
Law .....	3	2	5	7	30	35
Education .....	20	—	20	17	138	122
Philology .....	11	2	13	20	95	142
Science .....	20	7	27	31	203	216
Technical Books .....	15	3	18	32	97	175
Medicine .....	20	1	21	19	148	159
Agriculture .....	2	3	5	10	36	47
Domestic Economy .....	6	1	7	5	38	26
Business .....	11	—	11	19	74	101
Fine Arts .....	7	3	10	19	89	90
Music .....	6	—	6	5	38	41
Games, Sports .....	14	—	14	14	83	73
General Literature .....	20	6	26	35	186	223
Poetry, Drama .....	28	—	28	55	277	352
Fiction .....	90	28	118	121	1022	1053
Juvenile .....	12	3	15	30	157	322
History .....	18	3	21	39	203	240
Geography, Travel .....	10	2	12	38	152	205
Biography, Genealogy .....	23	3	26	54	326	366
Miscellaneous .....	4	2	6	4	37	34
Total .....	450	75	525	703	4222	4891

For June, 1931 (4 weeks) the totals were:

New books .....	586	New editions .....	117	Total .....	703
Decrease of .....	136	Decrease of .....	42	Decrease of .....	178

Totals for 6 months, 1932, show a decrease of 669 from totals of 6 months, 1931.



# The Weekly Record

*Describes and Indexes the New Books of All Publishers in a Convenient Reference and Buying List for Bookstores and Libraries*

## Adams, Carl W., D.D.S.

Your teeth and their care; a simple explanation of dentistry, dental procedures, and the relation of the dentist to the public. 141p. il., diags. D c. St. Louis, C. V. Mosby \$1.25

## Allen, Robert S.

Why Hoover faces defeat. 118p. D c. N. Y., Brewer \$2  
A brief survey of the record of Hoover in the White House, showing how much he has been the victim of political and economic forces and to what extent he has defeated himself.

## Althusius, Johannes

Politica methodica digesta; ed. by Carl Joachim Friedrich. 575p. Q (Harvard political classics v. 2) '32 Cambridge, Mass., Harvard \$6

## Andrews, Charles Freer

What I owe to Christ. 281p. D [c.'32] N. Y., Abingdon \$1.50  
An expression of individual religious experience by an author who is closely associated with Indian affairs, a friend of Tagore and Gandhi.

## Beck, James Montgomery

Our wonderland of bureaucracy. 287p. O c. N. Y., Macmillan \$3  
A study of the growth of bureaucracy in the federal government, and its destructive effect upon the Constitution, by the former Solicitor General of the United States.

## Bellah, James Warner

Dancing lady. 281p. D [c.'32] N. Y., Farrar & Rinehart \$2  
The romantic story of a dancer who worked her way to Broadway glory, and of the four men who loved her.

## Bertram, Anthony

They came to the castle 287p. D [c.'32] N. Y., Dutton \$2.50  
Gräfin Elizabeth and her niece, the young Comtesse Anna-Maria, realized that an old castle in the Austrian Alps could not be kept up on nothing so they took in paying guests from England and America who came in search of romance and the excitement of living in a castle. The Dutton Prize Book for July.

## Braga, Erasmo, and Grubb, Kenneth G.

The Republic of Brazil; a survey of the religious situation. il., diags. O (World dominion survey ser.) '32 N. Y., World Dominion Press, 113 Fulton St. \$2

## Brenner, Anita [Mrs. David Glusker]

Your Mexican holiday; a modern guide. 341p. (bibl.) il., maps, diags. D c. N. Y., Putnam flex. cl. \$2.50  
A complete guide and introduction to Mexico for the tourist.

## Brinkley, Roberta Florence

Arthurian legend in the seventeenth century. 238p D (J. H. monographs in literary hist. no. 3) '32 Balt., Johns Hopkins Press \$2

## Brooks, Walter Rollin

Freddy the detective; il. by Kurt Wiese. 263p. D c. N. Y., Knopf \$2  
A detective story for children about the animal characters on Mr. Bean's farm with Freddy the pig playing the rôle of detective.

## Brown, Helen

The essentials of reading and speaking. 270p. (bibls.) diags. D [c.'32] [Belfast, Me., Author, 30 High St.] \$2.50  
A textbook in elocution.

## Brown, Joseph Real

Striking resemblance [fiction]. 236p. D c. Bost., Meador \$2

## Browning, Elizabeth Barrett

Sonnets from the Portuguese. O '32 N. Y., Harper bds., \$2

## Caballero, Fernán, pseud. [Cecilia Böhl de Faber]

Cuentos de encantamiento; ed. by Paul Patrick Rogers. 180p. D '32 N. Y., Harper 80c.

## Carlisle, Helen Grace

We begin. 390p. D c. N. Y., Harrison Smith \$2.50  
An historical novel about certain of the Pilgrims in England, in Holland, and in New England.

THIS LIST aims to be a complete and accurate record of American book publication. Publishers should send copies of all books promptly for annotation and entry, and the receipt of advance copies insures record simultaneous with publication. The annotations are descriptive, not critical; intended to place, not to judge the books. Pamphlet material and books of lesser trade interest are listed in smaller type.

The entry is transcribed from the title-page when the book is sent for record. Prices are added except when not supplied by publisher or obtainable only on specific request, in which case the word "apply" is used. When not specified the binding is "cloth."

Imprint date or copyright date is always stated, except when imprint date and copyright date agree and are of the current year, in which case only "c" is used. No ascertainable date is designated thus: [n. d.].

Sizes are indicated as follows: F (folio: over 30 centimeters high); Q (4to: under 30 cm.); O (8vo: 25 cm.); D (12mo: 20 cm.); S (16mo: 17½ cm.); T (24mo: 15 cm.); sq., obl., nar., designate square, oblong, narrow.

**Chinese art**; a selection of articles from the new 14th ed. of the *Encyclopaedia Britannica*; a brief survey of the various arts and their periods in China. no. p. (bibls.) il. (pt. col.), diagrs. Q (Britannica bklet no. 1) [c.'29-'32] N. Y., *Encyclopaedia Britannica*, 342 Madison Ave. \$2.50; pap., \$2

The first volume in a new series of Britannica reprints which will cover all the arts and sciences. The series was planned to answer a demand that the valuable text and illustrations in the *Encyclopaedia* be made available to tourists and students in a handy form. See also *Painting*.

**Colony, Carl**

*Cycle* [fiction]. 204p. D '32 Phil., Dorrance \$2

**Comer, E. Jay**

*The security racket*. 124p. il. D c. Chic., Dunelm Publishers, 105 S. La Salle St. bds., \$1

A condemnation of present banking investment methods.

**Conrad, Joseph**

*Victory*. 402p. S [c.'15, '21] N. Y., Modern Lib. flex. cl., 95 c.

**Corneille, Pierre, and others**

*Eight French classic plays*; ed. by J. C. Lyons and Colbert Searles. 679p. D [c.'32] N. Y., Holt \$2

Plays by Corneille, Racine and Molière.

**Coulton, G. G.**

*Papal infallibility*. 328p. O '32 Milwaukee, Morehouse \$3

**Cowen, Philip**

*Memories of an American Jew*; introd. by Dr. A. S. W. Rosenbach. 438p. il. O c. N. Y., Internat'l. Press, 121 Varick St. \$3; lim. ed., \$5

Personal reminiscences which give a general picture of the life of the American Jew during the past fifty years.

**Cowley, W. H.**

*The personnel bibliographical index*. 438p.

O c. [Columbus, O.] Ohio State Univ., Bur. of Educational Research \$4

A guide to the writings on the subject of student personnel work.

**Coyle, Kathleen**

*The French husband*. 265p. D [c.'32] N. Y., Dutton \$2.50

Jane, a young American heiress, married Lucien and thought that he should be her lover as well as her husband, but Lucien had Gallic ideas about marriage.

**Cressy, Earl Herbert**

*Yellow rivers; adventures in a Chinese parish*. 166p. il. D c. N. Y., Harper \$1.50

Short sketches of life in a Chinese parish by an author who has lived in China for more than twenty years.

**Cyclopedia of insurance in the United States**; 42nd annual ed., 1932; ed. by G. Reid Mackay and S. B. Ackerman. 1044p. D '32 N. Y., Index Pub. Co. \$3

**Dakin, Dorothy**

*Mastery of the sentence*. 113p. D '32 N. Y., Harper 75 c.

**Dannreuther, Edward**

*The Oxford history of music*; v. 4, The romantic period; 2nd ed. 380p. O '32 N. Y., Oxford \$6

**Davis, Franklin Pierre, ed.**

Davis' anthology of newspaper verse, 1931; 13th annual ed. 126p. il. D '32 Enid, Okla., Editor bds., \$2.50

**Dio Chrysostom**; v. 1; with an English translation by J. W. Cohoon. 591p. (2p. bibl.) S (Loeb classical lib. no. 257) '32 N. Y., Putnam flex. cl., \$2.50; lea., \$3.50

**Dlugo, Ethel, and Harvitt, Hélène**

*Vingt petites pièces*. 203p. D '32 N. Y., Harper 84 c.

**Drury, S. S.**

*Adventures in prayer*. nar. D '32 N. Y., Harper \$1.25

**Aigler, Ralph William**

*Cases on the law of titles to real property, acquired originally and by transfer inter vivos*; 2nd ed. 1045p. O (Amer. caseb'k ser.) '32 St. Paul, Minn., West Pub. Co. lea. cl. \$6

**Anatomical studies for the practitioner** [2nd ed.]. 71p. il., diagrs. Q [c.'32] Jackson, Mich., S. H. Camp & Co. bds. 20 c.

**[Arnold, Rev. Frederick S.]**

*Reality*. 13p. S (Amer. Congress b'klets, no. 4) [n. d.] [Milwaukee, Morehouse] pap. 5 c.

**Bauer, Ralph Stanley, ed.**

*Cases on the law of damages*; 2nd ed. 766p. O (Nat'l caseb'k ser.) '32 Chic., Callaghan & Co. \$5.50

**Brinton, Christian**

*Cesáreo Bernaldo de Quirós; an exhibition of paintings of gaucho life in the Province of Entre Ríos, Argentina, 1850-1870, at the Hispanic Society of America*. 48p. (bibl.) il. O (Hispanic notes and monographs) c. N. Y. [Hispanic Soc. of Amer., B'way & 156th St.] pap. 50 c.

**Bruce, W. H.**

*The nine circles of the triangle*. 48p. diagrs. D [c.'32] Denton, Tex., North Texas State Teachers College pap. 35 c.

**Calloway, Artemus**

*A. B. C.'s of short story writing*. 86p. O [c.'32] [Birmingham, Ala., Author, 1927-15th Ave., S.] pap. \$1

**Carlton, Henry Fisk**

*Caesar Rodney's ride*. 32p. O (Dramatic hours in Revolutionary hist.) O [c.'32] N. Y., Teachers Coll., Columbia Univ. pap. 35 c.

*The pig that gave us a two-house Congress*. 34p. O (Dramatic hours in colonial hist.) [c.'32] N. Y., Teachers Coll., Columbia Univ. pap. 35 c.

*The tree that saved Connecticut*. 33p. O (Dramatic hours in colonial hist.) [c.'32] N. Y., Teachers Coll., Columbia Univ. pap. 35 c.

**Coyle, David Cushman**

*The irrepressible conflict, business vs. finance*. 44p. (bibl. footnotes) O [c.'32] N. Y., Author, 101 Park Ave. pap. 60 c.

**Diet manual of University Hospital**, University of Michigan. 106p. D c. Ann Arbor, Mich., Geo. Wahr \$1

**Education for home and family life**: pt. 2, In colleges; report of the Subcommittee on Preparatory Education. 139p. (2p. bibl.) O (White House Conf. on Health and Protection, section 3, Educ. and training) [c.'32] N. Y., Century pap. \$1

**Epstein, M., ed.**

The statesman's year book for 1932; 69th annual issue. 1508p. maps (col.) D '32 N. Y., Macmillan \$5

**Essary, Jesse Frederick**

Maryland in national politics; from Charles Carroll to Albert C. Ritchie; 2nd ed. 360p. front. (por.) D '32 Balt., J. Murphy \$2.50

**Fisher, Daisy**

The gate swings open. 309p. D c. Garden City, N. Y., Doubleday \$2  
David clung to his ideals and wanted to marry Jennifer, but she wished to experiment with love.

**Foster, William**

Elements of chemistry; new ed. 673p. il. O '32 N. Y., Van Nostrand \$3

**Franken, Rose**

Another language; a comedy drama in three acts. 163p. D '32, c. '29, '32 N. Y., S. French bds., \$2  
A play of American family life, which is a success in New York.

**Freeman, Lea**

A widow in green; a comedy in three acts. 119p. il., diagrs. D (French's standard lib. ed.) c. '32 N. Y., S. French pap., 75 c.

**Gates, Arthur Irving, and Ayer, Jean Young**

Pleasant lands. 480p. (bibls.) il. (col.), map (col.) D (Work-play b'ks.) c. N. Y., Macmillan lea. cl., 88 c.  
A fifth reader.

**Gobineau, Joseph Arthur, comte de**

Trois nouvelles; ed. by Arnold H. Rowbotham. 297p. (bibl.) D '32 N. Y., Harper \$1

**Gould, Gerald**

Isabel. 285p. D c. N. Y., Brewer \$2  
The story of Isabel, an English girl of the post-war generation, and of what love meant to her.

**Greenlaw, Edwin**

Studies in Spencer's historical allegory. 230p. D (J. H. monographs in literary hist., no. 2) '32 Balt., Johns Hopkins Press \$2

**Gregg, John Robert**

Gregg speed building. 319p. il. D [c. '32] N. Y., Gregg Pub. Co. \$1.20

**Grove, Harriet Pyne**

The adventurous Allens. 253p. front. D (Adventurous Allens ser.) [c. '32] N. Y., Burt 50 c.

The first of a series for girls about the experiences of the four Allens, Philip, Nancy, Jimmy, and Marjorie.

The adventurous Allens afloat. 248p. front. D (Adventurous Allens ser.) [c. '32] N. Y., Burt 50 c.

The adventurous Allens find mystery. 255p. front. D (Adventurous Allens ser.) [c. '32] N. Y., Burt 50 c.

The adventurous Allens marooned. 251p. front. D (Adventurous Allens ser.) [c. '32] N. Y., Burt 50 c.

**Hambly, Charles R.**

Hold your money! a sucker's handbook; con games exposed. 109p. S [c. '32] Los Angeles, Monitor Pub. Co., 3906 S. Dalton Ave. \$2; pap., \$1

An explanation of the many tricks and swindles used to defraud people of their money.

**Hamilton, Thomas Marion**

The young pioneer; when Captain Tom was a boy. 284p. il. D [c. '32] Wash., D. C., Library Press, 514 10th St., N.W. lea. cl. \$1.50  
"Thrilling tales of a real boy's frontier adventures among Indians, pioneers, scouts, cowboys and bandits."

**Heartman, Charles F., and Rede, Kenneth, comps.**

A census of first editions and source materials by Edgar Allan Poe in American collections; 1, A bibliographical check-list of first editions of Edgar Allan Poe; lim. numbered ed. 67p. D c. '32 Metuchen, N. J., Chas. F. Heartman, 612 Middlesex Ave. bds, \$2.10

**Hewitt-Thayer, Harvey Waterman**

An anthology of German literature in the nineteenth century, 1795-1910. 422p. O c. Princeton, N. J., Princeton \$3

**Hill, Mrs. Grace Livingston [Marcia MacDonald, pseud.]**

Happiness hill. 320p. D c. Phil., Lippincott \$2

The romance of a girl who was true to her ideals.

**Hind, Arthur Mayger**

Rembrandt; being the substance of the Charles Eliot Norton lectures delivered before Harvard University, 1930-1931 [biography]. 178p. il. O '32 Cambridge, Mass., Harvard \$7.50

**Hirsh, Alice**

Within my heart. 83p. D (Contemporary poets, 106) '32 Phil., Dorrance \$1.50

**Exhibition of paintings by Cesáreo Bernaldo de Quirós;** gaucho life in Argentina (province of Entre Ríos) 1850-1870, at the Hispanic Society of America. 57p. (bibl.) il. (col. front.) D (Hispanic notes and monographs) c. N. Y. [Hispanic Soc. of Amer., B'way & 156th St.] pap. 50 c.

**Gaumnitz, Walter H.**

Status of teachers and principals employed in the rural schools of the United States. 126p. (bibl. footnotes) O (Office of Educ., bull., 1932, no. 3) '32 Wash., D. C., Gov't Pr. Off.; Sup't of Doc. pap. apply

**Gifford, Sanford Robinson**

A hand-book of ocular therapeutics. 272p. (bibls.) il. D '32 Phil., Lea & Febiger \$3.25, bxd.

**Harman, Mary Theresa**

A textbook of embryology. 476p. il., diagrs. D '32 Phil., Lea & Febiger \$4.25, bxd.

**Harris, Roy Monte**

Straight line treatment of hydraulic duration curves. 42p. (bibl.) diagrs. O (Engineering Exp. Sta. ser., bull. no. 65) '32 Seattle, Univ. of Wash. pap. 35 c.

**Hellmayr, Charles E.**

The birds of Chile. 472p. (29p. bibl.) O (Zoological ser., v. 19) '32 Chic., Field Mus. pap. \$2.50

**Hernandez, Jose**

A fragment from Martin Fierro (El gaucho); tr. from the Spanish by Joseph Auslander. no p. D (Hispanic notes and monographs) c. N. Y. [Hispanic Soc. of Amer., B'way & 156th St.] pap. 25 c.



**Hughes, Richard Arthur Warren**

A high wind in Jamaica (The innocent voyage); introd. by Isabel Paterson. 421p. il. S [c.'29, '32] N. Y., Modern Lib. flex. cl., 95 c.

**Hume, David**

The letters of David Hume; ed. by J. Y. T. Greig; 2 v. 1062p. O '32 N. Y., Oxford \$15

**Hylander, Clarence John**

The year round; a book of the out-of-doors arranged according to season; il. by the author. 291p. D c. N. Y., Putnam \$2

A nature guide for children telling them how to recognize plants and animals.

**Judge's fourth cross word puzzle book.** 101p. D [c.'32] N. Y., John Day bds. \$1.50

**Kahler, Hugh MacNair**

The big Pink. 290p. D [c.'31, '32] N. Y., Farrar & Rinehart \$2

Beekman Winship with his six-feet-four height and his red hair looked more like a prize-fighter than a college professor and as a tutor during the summer got himself into some hilarious and undignified adventures with his young friends.

**Kastner, George Charles**

Riders from the West. 137p. il. D c. Portland, Ore., Metropolitan Press \$1.50

A narrative poem about the four Indians who left their Nez Percé country in 1831 to travel to St. Louis to find out about the white man's religion.

**Keller, Gottfried**

Sieben Legenden; ed. by Hugh W. Puckett. 188p. D (Oxford lib. of German texts) '32 N. Y., Oxford \$1.15

**Kilborne, Russell Donald**

Principles of money and banking; new 3rd ed. 591p. il. O '32 N. Y., McGraw-Hill \$4

**Kirk, John George, and others**

Introduction to business. 486p. il. (pt. col.), diagrs. D [c.'32] Phil., Winston \$1.40

A textbook from the consumer point of view, for elementary schools.

**Lane, Robert Hill**

A teacher's guide book to the activity program. 264p. (bibls.) D c. N. Y., Macmillan \$2

**Lennox, John S.**

The cause and cure of unemployment. 68p. O c. [Pittsfield, Mass., Author, 214 Dawes Ave.] bds., \$1

**Lincoln, Natalie Sumner**

Thirteen Thirteenth Street. 292p. D c. N. Y., Appleton \$2  
The mystery of a Hungarian dancer's murder involves diplomatic Washington.

**Longmaid, Richard Hardy**

Adventures of Robert Ross, insurance solicitor [casualty insurance]. 294p. S [c.'32] N. Y., Spectator Co. \$3.50

**Luftig, William**

Credit cheaters; a manual on skip tracing technique and procedure. 206p. O c. N. Y., Business Information Service Bureau, 15 Park Row \$3

**Machen, Arthur**

A few letters from Arthur Machen; lim. ed. 52p. D '32 Cleveland, Rowfant Club, 3028 Prospect Ave. Sold only to Club members

**Machen, J. G.**

The virgin birth of Christ; rev. ed. O [c.'32] N. Y., Harper \$2.50

**Mahin, Edward G.**

Quantitative analysis; new 4th ed. 623p. il. D (Internat'l. chemical ser.) '32 N. Y., McGraw-Hill \$4

**Mallory, Walter H., ed.**

The political handbook of the world, 1932. 200p. O (Council on Foreign Relations) '32 N. Y., Harper \$2.50

**Malone, Dumas, ed.**

Dictionary of American biography; v. 9. Hibben-Jarvis. 635p. Q c. N. Y., Scribner buck., \$12.50

**Marfield, Dwight**

The man with a paper skull. 287p. D (Dutton clue mystery) [c.'32] N. Y., Dutton \$2  
Sam Pullin, "the man with the paper skull," who was also a notorious New York banker, was murdered during a Hallowe'en champagne party.

**Marriott, Sir John Arthur Ransome**

The English in India; a problem in politics. 332p. O '32 N. Y., Oxford \$3.75

**Mason, Mrs. Grace Sartwell**

Women are queer. 325p. D '32, c.'16-'32 N. Y., Appleton \$2  
Twelve short stories about women of different types.

**Maynard, Harold H., and others**

Principles of marketing; rev. ed. 812p. il. D '32 N. Y., Ronald Press \$4.50

**High, Stanley**

The Far East, nationalist, militarist, Communist, or Christian. 30p. (bibl., bibl. footnotes) O [c.'32] N. Y., Foreign Missions Conference of N. America pap. 10 c.

**Hoagland, Ralph**

Chemical composition of certain kinds of sausage and other meat food products. 10p. O (U. S. Dep't of Agri., circular no. 230) '32 Wash., D. C. [Gov't Pr. Off.; Sup't of Doc.] pap. apply

**Holcombe, Arthur N.**

Why we have political parties. 11p. O (Government ser. lecture no. 9) [c.'32] [Chic.] Univ. of Chic. Press pap. apply

**Kitson, Harry Dexter**

Vocational guidance through the library; a guide, showing how the librarian can serve people who are trying to choose a vocation; 2nd ed., rev. 31p. (bibls.) S '32 Chic., Amer. Lib. Ass'n pap. apply

**[Knowles, Rev. Archibald Campbell]**

Mass and Communion. 9p. S (Amer. Congress b'klets, no. 6) [n. d.] [Milwaukee, Morehouse] pap. 5 c.

Penance. 10p. S (Amer. Congress b'klets, no. 5) [n. d.] [Milwaukee, Morehouse] pap. 5 c.

**Leguizamon, Martiniano**

Calandria; a drama of gaucho life; tr. from the Spanish. 65p. D (Hispanic notes and monographs) c. N. Y. [Hispanic Soc. of Amer., B'way & 156th St.] pap. 25 c.

**McPhee, Clare, and McPhee, Marguerite**

George Washington's place in the minds and hearts of Americans [theatricals]. 60p. (2p. bibl.) D [c.'32] Chic., Lyons & Carnahan pap. apply  
Our Washington [elementary reader]. 120p. il. (col.) D [c.'32] Chic., Lyons & Carnahan pap. apply

**Meritt, Benjamin Dean**

Corinth; v. 8; pt. 1. Greek inscriptions. 189p.  
il. Q '32 Cambridge, Mass., Harvard \$5

**Metropolitan Museum studies; v. 4, pt. 1.**  
il. F '32 N. Y., Metropolitan Mus. \$4

**Moore, T. Sturge**

The poems of T. Sturge Moore; v. 2. 334p.  
O (Collected ed.) '32 N. Y., Macmillan \$5

**Morfi, Fray Juan Agustin de**

Excerpts from the Memorias for the his-  
tory of the Province of Texas; tr. by Fred-  
erick C. Chabot [lim. ed.] 107 p. (4p. bibl.)  
il. Q c. '32 San Antonio, Tex., Naylor Pr. Co.  
lea., \$7.50

A translation of the part of the Memorias which  
particularly concerns the Indians of Texas.

**Musset, Alfred de**

Comédies, et, Nuits; ed. by Hugh A. Smith.  
292p. D '32 N. Y., Harper \$1

**Nash, Jay Bryan, ed.**

Character education through physical edu-  
cation. 325p. (24p. bibl.) D (Interpretations  
of physical educ., v. 3) c. N. Y., A. S. Barnes  
\$2

**New strung bow; foreword by Lee Wilson**  
Dodd. 120p. O [c. '32] N. Y., Dutton \$2.50

A collection of poems by twenty-nine undergradu-  
ates at Sarah Lawrence College.

**Newman, Horatio Hackett**

Evolution yesterday and today. 181p. S  
(Century of progress ser.) '32 Balt., Williams  
& Wilkins \$1

**Newsholme, Sir Arthur**

Medicine and the state. 300p. O '32 Balt.,  
Williams & Wilkins \$3.50

**Olsen, John C.**

Unit processes and principles of engineer-  
ing. 572p. il. O '32 N. Y., Van Nostrand \$5

**One-act plays for stage and study; 7th ser.;**  
preface by Zona Gale. 399p. D c. N. Y.,  
S. French \$3

Twenty-one contemporary plays by American and  
English writers.

**O'Shaughnessy, Edith Louise Cones [Mrs.**  
**Nelson O'Shaughnessy]**

Marie Adelaide, Grand Duchess of Luxem-  
burg, Duchess of Nassau. 301p. (2p. bibl.) O  
c. N. Y., Harrison Smith \$3

The life of the young ruler of Luxemburg, who  
was forced to abdicate, but who is remembered by her  
people for her spiritual excellence.

**Paine, Frank D., comp.**

The book of Iowa; from Iowa's industrial

survey. 268p. il., maps Q '32 [Ames, Ia.,  
Compiler, Iowa's Industrial Survey, Sta. A.]  
gratis

**Painting; a selection of articles from the new**  
14th ed. of the Encyclopaedia Britannica.  
no. p. (bibls.) il. (pt. col.) Q (Britannica  
b'klet. no. 2) [c. 29-'32] N. Y., Encyclopaedia  
Britannica, Inc., 342 Madison Ave.  
\$2.50; pap., \$2

**Philo Judaeus**

Philo; v. 4; with an English translation by  
F. H. Colson and Rev. G. H. Whitaker. 599p.  
S (Loeb classical lib. no. 261) '32 N. Y.  
Putnam flex. cl., \$2.50; lea., \$3.50

**Plautus, Titus Maccius**

Plautus; with an English translation by  
Paul Nixon; v. 4, The little Carthaginian,  
Pseudolus, The rope. 447p. S (Loeb classical  
lib. no. 260) '32 N. Y., Putnam  
flex. cl., \$2.50; lea., \$3.50

**Powell, Ardon Van Buren**

The ghost of mystery airport. 288p. front.  
D (Sky scouts ser.) [c. '32] N. Y., Burt

50 c.  
The haunted hangar. 288p. front. D (Sky  
scouts ser.) [c. '32] N. Y., Burt 50 c.

The mystery crash. 285p. front. D (Sky  
scouts ser.) [c. '32] N. Y., Burt 50 c.

The vanishing air liner. 284p. front. D  
(Sky scouts ser.) [c. '32] N. Y., Burt 50 c.

A new series of aviation mystery tales for boys.

**Problems of the Pacific, 1931; proceedings of**  
the Fourth Conference of the Institute of  
Pacific Relations, Hangchow and Shanghai,  
China, October 21 to November 2; ed. by  
Bruno Lasker and W. L. Holland. 559p.  
(bibls.) maps, diagrs. O [c. '32] Chic., Univ.  
of Chic. Press buck., \$5

A survey of present political, economic and social  
problems in the Pacific area as seen through the eyes  
of representative groups from Australia, Canada,  
China, Great Britain, Japan, New Zealand, the Philip-  
pines and the United States, meeting in conference  
at a time of crisis in the Far East.

**Rand, Benjamin**

Berkeley's American sojourn [biography].  
90p. il. D '32 Cambridge, Mass., Harvard \$2

**Rao, V. K. R. V.**

Taxation of income in India; ed. by C. N.  
Vakil. 343p. (bibl. footnotes) diagrs. O  
(Studies in Indian economics) ['32] N. Y.,  
Longmans \$4

An analytical and comparative study of the Indian  
income-tax and its relation to modern principles of  
taxation.

**Mounts, Beryl Taylor**

The development of foliage leaves. 19p. (bibl.)  
diagrs. O (Studies in natural hist., v. 14, no. 5)  
'32 Iowa City, Ia., Univ. of Ia. pap. 50 c.

**Nichol, Francis David**

Wet or dry? a brief, candid examination of a  
moot question in American life. 96p. il., diagrs. D  
[c. '32] Takoma Park, D. C., Review & Herald  
pap. 25 c.

**Persons, Lee Chandler**

The religion of the beautiful; a development of

Dr. Eliot's "Religion of the Future." 30p. F ['32]  
Miami, Fla., Palm Villa Press, 2248 S.W. 13th St.  
pap. \$1

**Pollak, Katherine H.**

Our labor movement today. 112p. (2p. bibl.) il. D  
(Brookwood labor pamphlets, no. 4) [c. '32] [Katonah,  
N. Y., Brookwood Labor College] pap. 35 c.

**Ratcliffe, Ella B.**

Summer educational opportunities; novel features  
of university and college summer sessions. 47p.  
O (Office of Educ., pamphlet no. 27) [n. d.] Wash.,  
D. C., Gov't Pr. Off.; Sup't of Doc. pap. apply

**Reade, Charles**

The cloister and the hearth; 2 v.; introd. by Hendrik Willem Van Loon; il. by Lynd Ward. 832p. O '32 N. Y., Lim. Eds. Club \$10, to members. bxd.

**Rowe, Kenneth Thorpe, ed.**

University of Michigan plays; introd. by Lennox Robinson. 352p. D (Univ. of Mich. plays, bk. 3) c. Ann Arbor, Mich., Geo. Wahr bds., \$1.75

Ten plays which were written by students in a course of dramatic writing at the University of Michigan during the years 1931-32.

**Rowe, Mrs. Willam Stanhope**

Living with our flowers, through the four seasons of the year. 374p. il. (pt. col.), diagrs. D [c.'32] Cin., Stewart Kidd, 19 E. 4th St. \$3

A guide for the amateur gardener.

**Sanders, Charles Wesley**

Riders of the Oregon. 256p. D [c.'27-'32] N. Y., A. H. King \$2

Bill Carey rode into a murder mystery and a ranch war when he took the trail into the Oregon country.

**Schutte, T. H., ed.**

Orientation in education. 530p. (bibls.) diagrs. D c. N. Y., Macmillan \$2.50

An orientation course for students beginning their professional preparation in education.

**Seneca, Lucius Annaeus**

Moral essays; with an English translation by John W. Basore; v. 2. 506p. (bibl. foot-notes) S (Loeb classical lib. no. 254) '32 N. Y., Putnam flex. cl., \$2.50; lea., \$3.50

**Shenk, Hiram Herr, and Shenk, Esther, eds.**

Encyclopedia of Pennsylvania. 630p. il. O '32 Harrisburg, Pa., Nat'l. Historical Ass'n. lea. cl., \$12.50

**Sherman, Henry Clapp**

Chemistry of food and nutrition; 4th ed. 672p. (bibl.) il., diagrs. D '32, c.'11-'32 N. Y., Macmillan lea. cl., \$3

**Shoemaker, Dora Adèle**

Out o' doors [verse]. 123p. front. (por.) D [c.'32] Phil., Penn \$2

**Skeie, John**

Greenland; the dispute between Norway and Denmark. 94p. (bibl. notes) maps D ['32] [N. Y., Dutton] \$1.50

A Norwegian answers some of the Danish charges against Norway that have been made in connection with the present dispute between the two countries over Greenland.

**Rottschaefer, Henry**

Selected cases on the law of taxation; 2nd rev. ed. 672p. O (Nat'l caseb'k ser.) '32 Chic., Callaghan & Co. \$6

**Seybolt, Paul S., comp.**

The first editions of Henry William Herbert, "Frank Forester," 1807-1858; a checklist [lim., numbered ed.]. no p. D [c.'32] [West Medford, Mass., Compiler, 140 Warren St.] pap. \$1

**Taylor, R. B.**

The Taylor permanent athletic record. no p. Q [c.'32] Lincoln, Neb., Univ. Pub. Co. pap. \$2

**Throckmorton, Archibald Hall**

Illustrative cases on torts. 467p. O '32 Chic., Callaghan & Co. \$5

**Skinner, Charles Edward**

Good manners for young Americans. 128p. il. D [c.'32] Chic., Beckley-Cardy 75 c.  
A manual for junior high school students.

**Smith, Lady Eleanor Furneaux**

Ballerina. 366p. D [c.'32] Ind., Bobbs-Merrill \$2.50

The romantic story of Varsovinia, a great Russian ballet-dancer of the 19th century. Fiction.

**Spencer, Claire [Mrs. Harrison Smith]**

The quick and the dead. 302p. D c. N. Y., Harrison Smith \$2.50

A story of the essential antagonism of men and women, laid in modern New York.

**Spiegelberg, Flora**

Princess Goldenhair and the wonderful flower [juvenile]. 256p. il. D '32 Cleveland, World Syndicate Pub. Co. 75 c.

**Spinelli, N.**

English-Italian and Italian-English dictionary; 2 v. 3843p. D '32 Milwaukee, Caspar, Krueger, Dory Co. \$10

**Stephenson, Sam C.**

Biographical sketches of our national presidents and the ladies of the White House [2 v. in 1]. il. (pt. col.) O [c.'32] Lincoln Neb., Author, 1008 Q St. \$1.25; pap., 75 c.

**Stern, Gladys Bronwyn [Mrs. Geoffrey Lisle Holdsworth]**

The rueful mating. 566p. D c. N. Y., Knopf \$2.50

The story of Hal and Eden, two child prodigies, who were bound together by the ties of perfect companionship, which could not be loosened by their disapproving families.

**Stone, John Charles, and Mills, Clifford Newton**

The unit mastery arithmetic; 3 v. various p. il., diagrs. D '32 Chic., B. H. Sanborn 80 c.; 84 c.; 88 c.

Stories; il. by Nura. no p. Q c.'32 N. Y., [Mergentime Co., R'm 1724, 551 Fifth Ave.] bds., \$1.50

A blank page is opposite each of the twelve pictures in this book so that the child can write his own story about each picture.

**[Vernon, F. L., D.D.]**

The Catholic Congress and the Christian life. 79p. S (Amer. Congress b'klets, no. 3) [n. d.] [Milwaukee, Morehouse] pap. 5 c.

**Vielt, George F., ed.**

The "noble experiment" debunked, in humor, verse and satire [anti-prohibition]. 48p. S c.'32 Norfolk, Va., Galaxy Pub. Co., 204 Park Ave. pap. 50 c.

**Whiteman, T. M.**

Commercial forcing of lilies-of-the-valley. 20p. il. O (U. S. Dep't of Agri. circular no. 215) '32 Wash., D. C. [Gov't Pr. Off.; Sup't of Doc.] pap. 10 c.



**Stribling, Thomas Sigismund**

The store. 571p. D c. Garden City, N. Y., Doubleday \$2.50

Colonel Miltiades Vaiden's desperate effort to establish himself on a plantation like those of the antebellum South. The second novel in the author's trilogy of life in the South.

**Taylor, Frances Lilian**

Adventures in child land. 144p. il. (col.) D (Adventures in storyland readers) [c. '28, '32] Chic., Beckley-Cardy 64 c.

A first reader.

**Taylor, Warner, comp.**

Types and times in the essay. 672p. front. O '32 N. Y., Harper \$2

Terms of the Armistice; accurately reproduced from a photostat of the document originally supplied to the War Department, Washington, D. C., by American G. H. Q., Chaumont, France, November, 1918; lim. ed. 24p. O '32 N. Y., Press of the Woolly Whale aluminum, priv. pr.

**Timm, John Arrend**

An introduction to chemistry; a pandemic test; new 2nd ed. 533p. il. D (Internat'l. chemical ser.) '32 N. Y., McGraw-Hill \$3.50

**Trent, Margaret**

Crossed trails. 256p. front. D (American adventure ser.) [c. '32] N. Y., Burt 50 c.

The first of a series for young people telling of the adventures of the Burke family on the highways and byways of America.

"The hills of home." 256p. front. D (American adventure ser.) [c. '32] N. Y., Burt 50 c.

The Burkes drive from Hollywood to Florida.

Hollywood ho! 251p. front. D (American adventure ser.) [c. '32] N. Y., Burt 50 c.

**Tresidder, Mary Curry**

The trees of Yosemite; a popular account. 147p. (2p. bibl.) il. Q c. Stanford Univ., Cal. Stanford Univ. Press \$2

A descriptive guide to the trees growing in the Yosemite National Park, illustrated with linoleum block prints.

**Vanderwalker, Fred Norman**

Interior wall decoration; practical working methods for plain and decorative finishes,

new and standard treatments. 451p. il. D '32 Chic., F. J. Drake lea. cl., \$4

**Wall, Evans**

The marriage rite. 287p. D [c. '32] N. Y., A. H. King \$2

A novel of the young married set in a Gulf coast town.

**Webb, Louie Winfield, and Shotwell, Anna Mark**

Standard tests in the elementary school, nursery school to sixth grade. 438p. O '32 N. Y., Long & Smith \$2.75

**Welzl, Jan**

Thirty years in the golden North; tr. by Paul Selver; foreword by Karel Capek. 336p. map O c. N. Y., Macmillan \$2.50

An account of the Czech author's experiences during his travels in a wagon across Siberia and in a whaling vessel up to the Arctic Circle, and of his life as a trader for thirty years on the island of New Siberia in the Arctic Ocean. Postponed from April.

**West, Allen Brown**

Corinth; v. 8; pt. 2, Latin inscriptions. 185p. il. Q '32 Cambridge, Mass., Harvard \$5

**Wickey, Rose, and Lambader, May B.**

The Webster speller; bks. 1 and 2. 159p.; 188p. D '32 St. Louis, Webster Pub. Co. 48 c.; 52 c.

**Wiseman, F. Luke**

Charles Wesley, evangelist and poet. 231p. (bibl.) front. (por.), map O [c. '32] N. Y., Abingdon bds., \$2

A biography of a younger brother of John Wesley, who was a noted Methodist preacher and hymn writer.

**Wither, George**

The history of the pestilence (1625); ed. by Joseph Milton French. 149p. il. O '32 Cambridge, Mass., Harvard \$2.50

**Woodward, Mrs. Helen**

Through many windows; ed. by William H. Cunningham. 385p. (7p. bibl.) front. (por.) D (Harper's modern classics) [c. '32] N. Y., Harper \$1

Zohar (The); v. 1; tr. by Harry Sperling. 420p. O (Soncino Press) ['32] N. Y., Bloch Pub. Co. \$6

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Adventures in prayer. Drury, S. S. \$1.25 Harper

Adventures of Robert Ross, insurance solicitor. Longmaid, R. H. \$3.50 Spectator Co.

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Adventurous Allens afloat, The. Grove, H. P. 50 c. Burt

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Adventurous Allens marooned, The. Grove, H. P. 50 c. Burt

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- Cloister and the hearth, The. Reade, C. \$10,  
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- Cyclopedia of insurance in the United States.  
\$3 Index Pub. Co.
- Dancing lady. Bellah, J. W. \$2  
Farrar & Rinehart
- Davis' anthology of newspaper verse, 1931.  
\$2.50 F. P. Davis
- Dictionary of American biography; v. 9.  
Malone, D. \$12.50 Scribner
- Dio Chrysostom; v. 1. \$2.50; \$3.50 Putnam
- Eight French classic plays. Corneille, P. \$2  
Holt
- Elements of chemistry. Foster, W. \$3  
Van Nostrand
- Encyclopedia of Pennsylvania. Shenk, H. H.  
\$12.50 Nat'l Historical Ass'n
- English in India, The. Marriott, J. \$3.75  
Oxford
- English-Italian and Italian-English dictionary.  
Spinelli, N. \$10 Caspar, Krueger, Dory Co.
- Essentials of reading and speaking, The. \$2.50  
H. Brown
- Evolution yesterday and today. Newman,  
H. H. \$1 Williams & Wilkins
- Excerpts from the Memorias for the history  
of the Province of Texas. Morfi, F. \$7.50  
Naylor Pr. Co.
- Few letters from Arthur Machen, A. sold  
only to club members. Rowfant Club
- Freddy the detective. Brooks, W. R. \$2  
Knopf
- French husband, The. Coyle, K. \$2.50  
Dutton
- Gate swings open, The. Fisher, D. \$2  
Doubleday
- Ghost of mystery airport, The. Powell, A. V.  
50 c. Burt
- Good manners for young Americans. Skinner,  
C. E. 75 c. Beckley-Cardy
- Greenland, the dispute between Norway and  
Denmark. Skeie, J. \$1.50 Dutton
- Gregg speed building. Gregg, J. R. \$1.20  
Gregg Pub. Co.
- Happiness hill. Hill, G. L. \$2 Lippincott
- Haunted hangar, The. Powell, A. V. 50 c.  
Burt
- High wind in Jamaica, A. Hughes, R. 95 c.  
Modern Lib.
- "Hills of home, The." Trent, M. 50 c. Burt
- History of the pestilence, The. Wither, G.  
\$2.50 Harvard
- Hold your money! Hambly, C. R. \$2; \$1  
Monitor Pub. Co.
- Hollywood ho! Trent, M. 50 c. Burt
- Interior wall decoration. Vanderwalker, F. N.  
\$4 F. J. Drake
- Introduction to business. Kirk, J. G. \$1.40  
Winston
- Introduction to chemistry, An. Timm, J. A.  
\$3.50 McGraw-Hill
- Isabel. Gould, G. \$2 Brewer
- Judge's fourth cross word puzzle book. \$1.50  
John Day
- Letters of David Hume, The. \$15 Oxford
- Living with our flowers. Rowe, Mrs. W. S.  
\$3 Stewart Kidd
- Man with a paper skull, The. Marfield, D.  
\$2 Dutton
- Marie Adelaide, Grand Duchess of Luxem-  
burg, Duchess of Nassau. O'Shaughnessy,  
E. \$3 Harrison Smith
- Marriage rite, The. Wall, E. \$2 A. H. King
- Maryland in national politics. Essary, J. F.  
\$2.50 J. Murphy
- Mastery of the sentence. Dakin, D. 75 c.  
Harper
- Medicine and the state. Newsholme, A. \$3.50  
Williams & Wilkins
- Memories of an American Jew. Cowen, P.  
\$3; \$5 Internat'l Press
- Metropolitan Museum studies; v. 4, pt. 1. \$4  
Metropolitan Mus.
- Moral essays; v. 2. Seneca, L. A. \$2.50;  
\$3.50 Putnam
- Mystery crash, The. Powell, A. V. 50 c.  
Burt
- New strung bow. \$2.50 Dutton
- One-act plays for stage and study: 7th ser.  
\$3 S. French
- Orientation in education. Schutte, T. H. \$2.50  
Macmillan
- Our wonderland of bureaucracy. Beck, J. M.  
\$3 Macmillan
- Out o' doors. Shoemaker, D. A. \$2 Penn
- Oxford history of music, The; v. 4. Dann-  
reuther, E. \$6 Oxford
- Painting. \$2.50; \$2 Encyclopaedia Britannica
- Papal infallibility. Coulton, G. G. \$3  
Morehouse
- Personnel bibliographical index, The. Cow-  
ley, W. H. \$4  
Ohio State Univ., Bur. of Educational  
Research
- Philo; v. 4. Philo Judaeus. \$2.50; \$3.50  
Putnam
- Plautus; v. 4. \$2.50; \$3.50 Putnam
- Pleasant lands. Gates, A. I. 88 c.  
Macmillan
- Poems of T. Sturge Moore, The; v. 2. \$5  
Macmillan
- Politica methodica digesta. Althusius, J. \$6  
Harvard
- Political handbook of the world, 1932, The.  
Mallory, W. H. \$2.50 Harper

- Princess Goldenhair and the wonderful flower.  
Spiegelberg, F. 75 c. *World Syndicate Pub. Co.*
- Principles of marketing. Maynard, H. H.  
\$4.50 *Ronald Press*
- Principles of money and banking. Kilborne,  
R. D. \$4 *McGraw-Hill*
- Problems of the Pacific, 1931. \$5  
*Univ. of Chic. Press*
- Quantitative analysis. Mahin, E. G. \$4  
*McGraw-Hill*
- Quick and the dead, The. Spencer, C. \$2.50  
*Harrison Smith*
- Rembrandt. Hind, A. M. \$7.50 *Harvard*
- Republic of Brazil, The. Braga, E. \$2  
*World Dominion Press*
- Riders from the West. Kastner, G. C. \$1.50  
*Metropolitan Press*
- Riders of the Oregon. Sanders, C. W. \$2  
*A. H. King*
- Rueful mating, The. Stern, G. B. \$2.50  
*Knopf*
- Security racket, The. Comer, E. J. \$1  
*Dunelm Publishers*
- Sieben Legenden. Keller, G. \$1.15 *Oxford*
- Sonnets from the Portuguese. Browning, E.  
B. \$2 *Harper*
- Standard tests in the elementary school.  
Webb, L. W. \$2.75 *Long & Smith*
- Statesman's year book for 1932, The. Ep-  
stein, M. \$5 *Macmillan*
- Store, The. Stribling, T. S. \$2.50  
*Doubleday*
- Stories. \$1.50 *Mergentime Co.*
- Striking resemblance. Brown, J. R. \$2  
*Meador*
- Studies in Spenser's historical allegory.  
Greenlaw, E. \$2 *Johns Hopkins Press*
- Taxation of income in India. Rao, V. \$4  
*Longmans*
- Teacher's guide book to the activity program,  
A. Lane, R. H. \$2 *Macmillan*
- Terms of the Armistice. priv. pr.  
*Press of the Woolly Whale*
- They came to the castle. Bertram, A. \$2.50  
*Dutton*
- Thirteen Thirteenth Street. Lincoln, N. S. \$2  
*Appleton*
- Thirty years in the golden North. Welzl, J.  
\$2.50 *Macmillan*
- Through many windows. Woodward, H. \$1  
*Harper*
- Trees of Yosemite, The. Tresidder, M. C.  
\$2 *Stanford Univ. Press*
- Trois nouvelles. Gobineau, J. A. \$1  
*Harper*
- Types and times in the essay. Taylor, W. \$2  
*Harper*
- Unit mastery arithmetic, The; 3 v. Stone,  
J. C. 80 c.; 84 c.; 88 c. *B. H. Sanborn*
- Unit processes and principles of engineering.  
Olsen, J. C. \$5 *Van Nostrand*
- University of Michigan plays. Rowe, K. T.  
\$1.75 *Geo. Wahr*
- Vanishing air liner, The. Powell, A. V. 50 c.  
*Burt*
- Victory. Conrad, J. 95 c. *Modern Lib.*
- Vingt petites pièces. Dlugo, E. 84 c.  
*Harper*
- Virgin birth of Christ, The. Machen, J. G.  
\$2.50 *Harper*
- Vindicta. Carile, H. G. \$2.50  
*Harrison Smith*
- Webster speller, The; bks. 1 and 2. Wickey,  
R. 48 c.; 52 c. *Webster Pub. Co.*
- Wesley (Charles), evangelist and poet. Wise-  
man, F. L. \$2 *Abingdon*
- What I owe to Christ. Andrews, C. F. \$1.50  
*Abingdon*
- Why Hoover faces defeat. Allen, R. S. \$2  
*Brewer*
- Widow in green, A. Freeman, L. 75 c.  
*S. French*
- Within my heart. Hirsh, A. \$1.50 *Dorrance*
- Women are queer. Mason, G. S. \$2  
*Appleton*
- Year round, The. Hylander, C. J. \$2  
*Putnam*
- Yellow rivers. Cressy, E. H. \$1.50 *Harper*
- Young pioneer, The. Hamilton, T. M. \$1.50  
*Library Press*
- Your Mexican holiday. Brenner, A. \$2.50  
*Putnam*
- Your teeth and their care. Adams, C. W.  
\$1.25 *C. V. Mosby*
- Zohar, The; v. 1. \$6 *Block Pub. Co.*



# Mid-Year Index, 1932

*Quarterly Announcement of New Publications to September 1st  
Listed by Author, Title and Series*

Fall Announcement in Issue of September 17

- Abdullah, Achmed.** Romantic young man. \$2  
Farrar
- Acheson, Edward.** Red herring. \$2  
Morrow
- Ackerley, J. R.** Hindoo holiday. \$2.50  
Viking
- Acoustics, Architectural.** Knudsen, V. O.  
\$6.50 Wiley
- Acoustics, Architectural.** Sabine, P. E.  
McGraw
- Across Lapland with sledge and reindeer.**  
Chapman, O. M. \$4  
Dodd, M.
- Adair, H. N.** Nouveau lexique. \$2.50  
Scribner
- Adam, Karl.** Saint Augustine. \$1  
Macmillan
- Adam and some Eves.** Merrel, C. 75 c.  
Grosset
- Adams, Hampton.** Pastoral ministry. \$1.50  
Cokesbury
- Adams, Julia Davis.** Remember and forget.  
\$2 Dutton
- Adventures in animal land.** Taylor, F. L.  
60 c. Beckley-C.
- Adventures in child land.** Taylor, F. L. 64 c.  
Beckley-C.
- Adventures in happy living.** Taylor, F. L.  
72 c. Beckley-C.
- Adventures in storyland ser.** See Taylor, F.  
Lillian.
- Adventures of a preacher.** Norwood, F. W.  
\$2 Harper
- Advertising agency looks at radio.** O'Neill,  
N., ed. \$3 Appleton
- Aerodynamics, Simple, and the airplane.** Car-  
ter, C. C. \$4.50 Ronald
- Again Sanders.** Wallace, E. 75 c. Burt
- Agriculture, Economic policy for.** Duddy,  
E. A. \$2.50 Univ. of Chic.
- Ahlers, Lena.** Birds the Indians knew. Il.  
by Lucille Enders. \$2—Daughters known  
to fame (formerly Gallery of famous  
women). Il. by Estelle Frantz. \$1.25  
Whitman
- Airplane engine mechanics' handbook.** Moors,  
C. J. \$4.50 Ronald
- Akbar.** Binyon, L. \$2 Appleton
- Alden, Raymond, and Campbell, O. J.**  
Shakespeare handbook. rev. ed. Crofts
- Alexander the Great.** Wilcken, U. \$5 Dial
- Alias black shirt.** Graeme, B. \$2 Dodd, M.
- All I could never be.** Yeziarska, A. \$2  
Brewer
- All the king's horses.** Widdemer, M. 75 c.  
Grosset
- Allan, Glenn.** Old Manca. \$2 Appleton
- Allcock, H. J., and Jones, J. Reginald.** Nomo-  
gram. \$3 (?) Pitman
- Allee, Marjorie Hill.** Road to Carolina. il.  
\$2 Houghton
- Allee, W. C.** Animal life and social growth.  
(Century of progress bk.) \$1  
Williams & W.
- Allen, Geoffrey.** Tell John: the message of  
Jesus and present-day religion. \$1.50  
Macmillan
- Allen, Merritt Parmelee.** Joaquin Miller,  
frontier poet. il. (Long rifle ser.) \$1  
Harper
- Allen, Robert S.** Why Hoover faces defeat.  
\$1.50 Brewer
- Allen, Trevor.** Underworld: biography of  
Charles Brooks, criminal. McBride
- Almost a scandal.** Luntz, H. \$2 Meader
- Almost married.** Soutar, A. 75 c. Grosset
- America in the machine age.** Weinberg, \$1  
Heath
- American caravan, Second.** Kreymborg, A.  
\$1 Gold Label
- American constitutional system.** Mathews, J.  
M. McGraw
- A. L. A. catalog 1926-1931.** Horton, M., comp.  
\$5 (?) Am. Lib. Assn.
- American life, New horizons in.** Chapman,  
J. J. Columbia
- American literature, Liberation of.** Calver-  
ton, V. F. \$3.75 Scribner
- American minority peoples.** Young, D. \$3.50  
Harper
- American Museum of Natural History expe-  
dition to the Gobi Desert.** Andrews, R. C.  
\$10 Brewer
- American text-book of prosthetic dentistry.**  
Turner, C. R., ed. Lea & F.
- Ames, Esther M.** Young Andy, a story of a  
hundred years ago. il. (part col.) 50 c.  
Gabriel
- Amos the wanderer.** Maxwell, W. B. \$2  
Dodd, M.
- Anatomy and physiology.** Williams, J. F.  
Saunders
- Anatomy of the brain and spinal cord.**  
Looney, W. W. \$4 (?) Davis
- And that's why.** Reed, W. M. Harcourt
- Anderson, Bernice G.** Topsy Turvy and the  
tin clown. il. \$1 Rand McN.
- Anderson, Florence Bennett.** Through the  
hause-hole. (Story of a whaling captain,  
Seth Pinkham.) \$3 Macmillan

July 2, 1932

ANDERSON-BARRY

- Anderson, Sir George, and Whitehead, Henry.** Christian education in India. \$1.50 Macmillan
- Andrews, Anna.** Peggy Lee sophomore. 50 c. Cupples
- Andrews, Charlton.** Butterfly murder. \$2 Sears
- Andrews, Mildred Norton.** Gardens in glass. De La Mare
- Andrews, Roy Chapman.** American Museum of Natural History expedition to the Gobi Desert. \$10 Brewer
- Anesthesia, Modern general.** Poe, J. G. \$2.50 Davis
- Angel in the soul.** Newton, J. F. \$1 Harper
- Angus lost.** Flack, M. \$1 Doubleday
- Animal life and social growth.** Allee, W. C. \$1 Williams & W.
- Annals in the garden.** Ortloff, H. S. \$1.25 Macmillan
- Another language.** Franken, R. \$2 French
- Anthology of Virginia poets.** \$2.50 Dial
- Anthony, L. Pierce.** See **Turner, Charles R.**
- Antique, In search of the.** Rohan, T. \$3 Dial
- Arbitration, Compulsory, of international disputes.** Cory, H. M. Columbia
- Architect muses.** Greeley, W. R. \$1.50 Beacon
- Architectural acoustics.** Knudsen, V. O. \$6.50 Wiley
- Architectural acoustics.** Sabine, P. E. McGraw
- Architecture, Church.** Brannach, F. Bruce
- Architecture, Home.** Newcomb, R. Wiley
- Arden, Clive.** Fetters of Eve. (Popular copyrights) 75 c. Grosset
- Are you a genius?** Streeter. \$1 Stokes
- Are you listening?** McEvoy, J. P. \$2 Houghton
- Arid.** Kloss, P. \$1.50 Macmillan
- Armstrong, Clairette P.** 660 runaway boys. \$2 Badger
- Armstrong, Edith Mason.** Mason children. il. \$1.75 Rand McN.
- Army post murders.** Wright, M. 75 c. Grosset
- Arnold (Matthew) Letters of to Arthur Hugh Clough.** \$3 Oxford
- Arno's (Peter) favorites.** \$1 Blue Ribbon
- Around the world in a mail bag.** Siegel, W. \$1.75 McBride
- Art and archaeology, Monographs in.** See Mather, Frank Jewett, jr.
- Art appreciation.** Dobson, M. \$5 Pitman
- Art, History of English in the middle ages.** Saunders, O. E. \$3.50 Oxford
- Art of behaviour.** Winsor, F. \$1.75 Houghton
- Art of bird watching.** Nicholson. \$3.50 Scribner
- Art of the Metropolitan Museum of New York.** Preyer, D. C. \$5 Page
- Artemis weds.** Farmer, C. \$2.50 Morrow
- As it looks to young China.** Hung, W. \$1; 60 c. Friendship Pr.
- Ash, Peter.** Untarnished. (Popular copyrights) 75 c. Grosset
- Ashanti hinterland, Tribes of the.** Rattray, R. S. \$12 Oxford
- Asia, Tinder box of.** Sokolsky, G. E. \$2.50 Doubleday
- Aston, James.** They winter abroad. \$2.50 Viking
- Astronomy for young folks and Handbook of solar eclipses.** Lewis, I. M. \$2 Duffield
- At the blue gates.** Keverne, R. \$2 Doubleday
- At your service.** Ullman, A. E. \$2 Macaulay
- Athletic record, Permanent.** Taylor, R. B. \$2 University
- Atom, Interpretation of the.** Soddy, F. \$5 Putnam
- Audacious fool.** Bynum, T. 75 c. Burt
- Automotive electricity.** Consoliver, E. McGraw
- Autumnal face.** Muggeridge, M. \$2 Putnam
- Axling, William.** Kagawa. \$2 Harper
- Ayres, Ruby M.** Love comes to Mary. (Popular copyrights) 75 c. Grosset
- Babson, Roger W.** Money making methods for hard times. \$3 Harper
- Babyhood, Days of.** Webber, M. I., comp. 75 c. Cokesbury
- Baby's animal book: Kittens.** col. il. 25 c. Saalfeld
- Background to Primula.** Warwick, P. \$2 Dial
- Bailey, Alice A.** From intellect to intuition. \$2 Lucis
- Bailey, Temple.** Little girl lost. \$2 Penn
- Ball, Elsie.** Living to-day and to-morrow. (Religious education texts—week-day school ser.)—Teacher's manual. ea. \$1 Abingdon
- Ballerina.** Smith, Lady Eleanor. \$2.50 Bobbs
- Ballet for three masks.** Cleugh, J. \$2 Dial
- Balmer, Edwin, and Wylie, Philip.** Five fatal words. \$2 Long & Smith
- Balzac, Honoré de.** Physiology of marriage. Il. by Howard Baer. (Black and gold lib.) \$2 Liveright
- Bambi.** Salten, F. \$1.20 Heath
- Banks, Polan.** Brief rapture. \$2 Harrison Smith
- Banks, Polan.** Street of women. (Photoplay ed.) 75 c. Grosset
- Bannerman, Helen.** Little Black Sambo. Il. (part col.) by Fern Bisel Peat. 50 c. Saalfeld
- Barbour, Ralph Henry.** Hero of the camp. \$2 Appleton
- Bardwell, Harrison.** Girl sky pilot ser. 4 titles. ea. 25 c.; 3 v. boxed 85 c.; 4 v. boxed \$1.10 Saalfeld
- Baring, Maurice.** Lost lectures. \$3 Knopf
- Barnard, Leslie Gordon.** One generation away. \$2.50 Holborn House; Morrow agents
- Barnes, Harry Elmer.** Prohibition vs. civilization. \$1 Viking
- Barnes, Pat.** Sketches of life. \$1 Reilly & L.
- Baron, Peter.** Murder in wax. (Popular copyrights) 75 c. Macaulay
- Barrett, Richmond.** Madam. \$2 Liveright
- Barringer, Marie.** Martin the goose boy. Il. by Maud and Miska Petersham. \$2 Doubleday
- Barry Barton's mystery.** Nolan, J. C. \$1.75 McBride

- Bartlett, Gertrude.** "White bird" and other poems. \$1.50 Macmillan
- Baskerville, Mary.** Big show. il. \$1 Rand McN.
- Bassett, Sara Ware.** Twin lights. \$2 Penn
- Batley, Ernest L.** Great revision. \$2 Meador
- Bauer, Ludwig.** War again to-morrow. \$2 Duffield
- Baum Vicki.** Secret sentence. \$2 Double
- Bax, Clifford.** Leonardo Da Vinci. \$2 Appleton
- Baxter, George Owen.** The killers. (Popular copyrights) 75 c. Macaulay
- Be beautiful.** Lapish, E. P. \$1.50 Appleton
- Beach, Lady Victoria Hicks.** Life of Sir Michael Hicks Beach. 2v. \$12 Macmillan
- Beasts of the tar pits.** Robinson, W. W. \$1.75 Macmillan
- Beautiful, Be.** Lapish, E. P. \$1.50 Appleton
- Beauty lies beyond hell.** Roper, H. W. \$2 Long & Smith
- Beauty of flight.** Curry, M. \$5; \$15 John Day
- Bechdolt, Frederick R.** Horse thief trail. \$2 Doubleday
- Bechterov, Vladimir M.** General principles of human reflexology. \$4.50 Internat. Pubs.
- Bed and bored.** Trell, M. \$2 Kendall
- Beeding, Francis.** Murder intended. \$2 Little, B.
- Beers, Gertrude, and Shott, Letha.** Fundamental drills in Gregg shorthand. Gregg
- Behaviour, Art of.** Winsor, F. \$1.75 Houghton
- Bell, C. H., ed.** See Salten, Felix.
- Bell, James Washington.** Syllabus of money and banking. Prentice-H.
- Bellah, James Warner.** Dancing lady. \$2 Farrar
- Belle-mère.** Norris, K. 75 c. Burt
- Benchley, Robert.** Can America weather it—and what? \$2 Harper
- Beneath the passion flower.** Preedy, G. \$2 McBride
- Bennett, Cora L.** Floyd Bennett. il. \$2.50 W. F. Payson; Morrow, agents
- Benoni and Rosa.** Hamsun, K. \$2.50 Knopf
- Benson, E. F.** Charlotte Brontë. 8 il. \$4 Longmans
- Bentley, Heald.** Phantoms of fame. \$2 Meador
- Berkeley, Adam.** Second shot. (Popular copyrights) 75 c. Grosset
- Berkeley, Anthony.** Murder in the basement. \$2 Doubleday
- Berkeley (Bishop).** Hone, J. M. \$4 Macmillan
- Berlin.** Hergesheimer, J. \$2.50; \$7.50 Knopf
- Berndt, W.** Smitty in the north woods. 50 c. Cupples
- Berry, Erick.** Juma of the hills. Harcourt
- Bertram, Anthony.** They came to the castle. \$2.50 Dutton
- Beskow, Elsa.** Hat-house. col. il. \$1.50 Harper
- Best, Herbert.** Garram the chief. Il. by Erick Berry. \$2 Doubleday
- Best American love stories of the year.** Widemer, M., comp. \$2.50 John Day
- Best American mystery stories.** Wells, C., ed. \$1 Boni
- Betty Gordon and the mystery girl.** Emerson, A. B. 50 c. Cupples
- Between white and red.** Dwinger, E. \$2.75 Scribner
- Beware of imitations.** Jeffcott, H. A., Jr., comp. \$1 Viking
- Bewitched.** Williamson, A. \$2 Kinsey
- Bible, Catholic student's aids to the study of the. v. 4: New Testament.** Pope, H. \$2.80 Kenedy
- Bible, Has the modern world outgrown the.** Brown, C. R. 25 c. Pilgrim
- Bible, Literature in the.** Sprau, G. \$3.50 Macmillan
- Bible, Story of the.** Hurlbut, J. L. \$2.50 Winston
- Bible through the centuries.** Willett, H. L. \$2.50 Willett, Clark
- Big business.** Hutchinson, A. S. M. \$2.50 Little, B.
- Big goose and little hen.** Woodruff, J. L. 60 c. Whitman
- Big show.** Baskerville, M. \$1 Rand McN.
- Biggers, Earl Derr.** Keeper of the keys. \$2 Bobbs
- Billie Whiskers ser.** Popular ed. 3 new titles. ea. 25 c. Saalfeld
- Bindloss, Harold.** Jungle Gold. \$1.90 Stokes
- Bing.** Hinkle, T. C. \$1.75 Morrow
- Bingham, Truman C.** See Jones, Eliot.
- Bingham, Walter V., ed.** Psychology today. \$1.50 Univ. of Chic.
- Binyon, Claude.** Girl ought to work. \$1.50 Harrison Smith
- Binyon, Laurence.** Akbar. \$2 Appleton
- Biology, Fundamentals of.** Haupt, A. W. McGraw
- Biology, Laboratory directions for general.** Haupt, A. W. McGraw
- Bird watching, Art of.** Nicholson. \$3.50 Scribner
- Birds the Indians knew.** Ahlers, L. \$2 Whitman
- Birrell, Francis, ed.** See Blaikie, Thomas.
- Birthday horoscopes.** Phelps. 50 c.; 25 c. Grosset
- Bithell, J.** Germany. \$4 Dial
- Black and gold lib.** ea. \$2 Liveright
- New titles: Moore, G.** Esther Waters; Macy, J. Story of the world's literature; Balzac, H. de. Physiology of marriage; Voltaire. Collected romances.
- Blackcock's feather.** Walsh, M. \$2 Stokes
- Blackie's children's annual.** \$1.50 Cupples
- Blackie's little one's annual.** \$1.25 Cupples
- Blaikie, Thomas.** Diary of a Scotch gardener. Ed. By Francis Birrell. \$3.50 Dutton
- Blain, Mary E.** Games for all occasions. Rev. ed. \$1 Grosset
- Blanchard, Frances Carothers.** Life of Charles Albert Blanchard. \$2 Revell
- Blanchard, Phyllis, and Manasses, Carlyn.** New girls for old. \$1 Gold Label
- Bland, P. Brooke.** Textbook of obstetrics. il. \$7.50 (?) Davis



July 2, 1932

BLISS-BUCK

- Bliss, Adam. Camden ruby murder. (Popular copyrights) 75 c. Grosset
- Block, Marguerite. New church in the new world. (Swedenborgianism) \$3.75 Holt
- Blockade. Eisenmenger, A. \$2.50 Long & Smith
- Blodgett, Ruth. Home is the sailor. \$2 (?) Harcourt
- Blonde interlude. Lee, B. \$2 Simon & S.
- Blood on the heather. Chalmers, S. \$2 Doubleday
- Bobby Thatcher and the treasure cave. Storm, G. 50 c. Altemus
- Bodenheim, Maxwell. Six A.M. \$2 Liveright
- Bohemia in the 18th century. Kerner, R. J. \$3.50 Macmillan
- Bomba, the jungle boy and the painted hunters. Rockwood, R. 50 c. Cupples
- Bonds, State and municipal. Raymond, W. L. \$4.50 Financial Pub.
- Bonibooks. See Wells, Carolyn, ed.
- Bonn, M. J. Crisis of capitalism in America. \$2.50 John Day
- Bonner, Mary Graham. See McCann, Rebecca.
- Book of daily devotion. Clark, E. T., comp. \$1.50 Cokesbury
- Book of Nah-wee. Moon, G. \$2 Doubleday
- Book, Room and. Nash, P. \$2 Scribner
- Books, Fear of. Jackson, H. \$7.50 (?) Scribner
- Borden, Mary. Sarah defiant. (Copyright fiction) 75 c. Burt
- Bordreux, Vahdah. Duse of the beautiful hands; an imaginative life. \$2.50 Farrar
- Boreham, F. W. Witch's brewing. \$1.75 Abingdon
- Bostock, A. K. Reasoned prayers for the Lord's own service. \$1.35 Longmans
- Boundary line. Robins, D. \$2 G. H. Watt
- Bower, B. M. Rocking arrow. \$2 Little, B.
- Bower, B. M. Tiger eye. (Popular copyrights) 75 c. Grosset
- Boy crazy. Perkins, G. 75 c. Grosset
- Boy I knew best. Kip, H. Z. \$2 Badger
- Boy Scouts year book, 1932. Mathews, F. K., ed. \$2.50 Appleton
- Boycotts and peace. Clark, E., ed. \$3.50 Harper
- Boyd, James. Goethe's knowledge of English literature. \$4.50 Oxford
- Boyd, William. Text-book of general pathology. il. Lea & F.
- Boyhood and youth. Carossa, H. \$2.50 Brewer
- Brackenridge (Hugh Henry), Life and writings of. Newlin, C. M. \$5 Princeton
- Bradley, A. G. Colonial Americans in exile: founders of British Canada. \$3.75 Dutton
- Bradley, Dwight J. Prayer. 25 c. Pilgrim
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 Dickinson. *Poems*. 1890. 1st series.  
 Gibson. *American Forest Trees*. 1913.  
 Hickborn. *Hoof Beats from Virginia*. 1st ed.  
 Holmes. *Contagiousness of Puerperal Fever*. Boston. 1844.  
 Lamb. *House of Falcon*. Any ed.; Ghenghis Khan; *Marching Sands*. 1st eds.  
 Morley. *Ex Libris Carissimis*. 1st ed.  
 Poe. *To Helen*. Yale Univ. Press. 1931.  
 Rothery. *A B C's of Heraldry*. Jacobs Co. 1915.  
 Strong. *Dublin Days*. 1st Amer. ed.

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Korean Situation. Issued by Federal Council of Churches of Christ in America. 3.

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Seinz y Rodriquez, P. "Estudio Sobre la His-  
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**Joseph McDonough Co., 174 State, Albany, N. Y.**  
 Reed. Lake George.  
 Ainsworth. Boscabel House.  
 MacCaffrey. History of Church.  
 Stoddard's Lectures. Cheap.  
 Matthew Arnold. Poems.  
 Reed. Wild Flowers.  
 The Arco Volume.

**Madison Bk. Shop, 123 E. 59th St., New York**  
 Geo. Rawlinson. Story of Phoenicia.  
 Alfred J. Church. Story of Carthage.  
 Thos. Crawford Johnston. Did the Phoenicians Discover America?

**James Madison, 465 S. Detroit, Los Angeles**  
 Dime Novels, Stephen Foster items, Playbills, Early California Newspapers.

**David Magee, 480 Post St., San Francisco, Cal.**  
 Paul De Kruif. Our Medicine Men.  
 All Browning. 1st eds.  
 The Little Review. March to Aug., 1918; Oct. to Dec., 1918; April, 1919; Aug., 1919 to 1920; Jan., 1921.  
 The New Republic, July 5, 1922.  
 Wild. Shackleton's Last Voyage.  
 Milton & Cheadle. North-West Passage by Land.

**I. Mendoza Bk. Co., 15 Ann St., New York**  
 Holland. Moth Book.  
 Young. Grand Tactics (Chess).  
 Torda. Direct and Alt. Current Mach. Design. 1908.  
 Berg. Electric. Energy. 1908.

## Weekly Book Exchange

## Mendoza—Continued

- Crawford. Psychic Structure of the Goligher Cir.  
 Richet. Thirty Years of Psychical Research.

**R. M. Mills B'kstore, Nashville, Tenn.**  
 Collected Poems of Elinor Wylie. 1st ed.

**Missouri Store Co., Columbia, Mo.**  
 Stephens. English Literature and Society in 18th Century.

**Daniel H. Newhall, 100 E. 42nd St., New York**  
 Dowsen. French Revolution in Eng. Literature.  
 Lichtenberger. Germany and Its Evolution.  
 Rose. Life of Wm. Pitt.  
 Roseberry. Napoleon, the Last Phase.  
 Work, J. W. Folk Songs of the Negro.

**Evelyn Newkirk, 79 Wall St., New York**  
 Shweik, the Good Soldier.

**L. I. Newton, 8 Genander, Auburn, Mass.**  
 Martial. Trans. T. May. 1629.

**Norman Remington Co., Baltimore**  
 Conrad. Nostromo. Leather. Doubleday.  
 Duncan. Chemistry of Commerce. Harper.  
 Journal of Bacteriology. July, 1927. Williams & W.  
 Mahan. Vienna Yesterday and Today. Bren-tano.  
 Smith. Dwelling Houses of Charleston. Lipp.  
 Strother. Eve Dorre. 1915. Dutton.  
 Doyle. Rodney Stone. Cheap copy.  
 Tom and Jerry.

**Old Capitol Bk. Shop, 55 W. 2nd St., Chillicothe, Ohio**  
 Thomas. Hounds and Hunting Through the Ages.

**Old Corner Bk. Store, 50 Bromfield St., Boston**  
 Burnham. Right Track.  
 Allen, Ida Bailey. Vital Vegetables.  
 Joseph Xavier Boniface Saintine. Picciola. English translation.

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 Huneker. Painted Veils. Majeska illustrations. 2 copies.  
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**Parnassus Bk. Shop, 215 S. 20, Omaha**  
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 Autobiography of Augustus Carp.  
 Sullivan. Basis of Modern Science.  
 Hamilton, A., Life of. Hamilton.  
 Aucassin & Nicolette. Ltd. Ed. Club.  
 Mallory & Wright. Pathological Technique. 1912.  
 James. Heidelberg.  
 Lynch. Perfect Day.  
 Culorson. Prime of Eng. Verse.  
 Bright & Miller. Elements of Eng Versification.  
 Proudhan. Political Theories.

**Paul Pearlman, 1711 G St., N.W., Wash., D. C.**  
 Life of Herbert of Cherbury.  
 Plutarch of Virginia.

**Pearlman's Big Bk. Shop, 933 G St., N. W., Washington, D. C.**  
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Andrews. American Cents (coins).  
Sorel. Reflections on Violence.

Pettibone McLean, 14 W. 1st St., Dayton, O.  
Milt Gross. Famous Fimmales.  
Double Eagle to Red Flag. 1 vol. ed.

Phoenix Bk. Shop, 41 E. 49th St., New York  
Dickinson, Emily. Poems. 1st series. 1st ed.

Pilgrim Press, 14 Beacon St., Boston, Mass.  
Mr. Fothergile's Plot—Eighteen Conspirators.  
\$2.50.

H. Doolittle. Red Roses for Bronze. \$3.00.  
C. E. Playne. The Pre-War Mind in Britain.  
C. E. Playne. The Neurosis of the Nations.  
Phillips Brooks. The Christ in Whom Christians  
Believe.  
Village Life in Palestine. Longmans Green.

P. O. News Co., 408 W. Madison, Chicago  
Lyer F. Muller. History of Social Devilment.  
Knopf. Reasonable.

Powers Mercantile Co., Bk. Dept., Minneapolis,  
Minn.

C. G. Lee. The Lees of Virginia.  
Cather. Shadows on the Rocks. Signed ed.  
The Battle Abbey Book.

Princeton Univ. Library, Princeton, N. J.  
How, Louis. The Life of Lazarillo de Tormes.  
Tellez, Gabriel. The Love Rogue. Harry Kemp,  
translator..

Putnam B'kstore, 2 W. 45th St., New York  
Quote by mail only  
Aggassiz & Son. Works complete.  
Bairnsfather Cartoons.  
Bausman. History of Beaver County, Pa.  
Beebe. Our Search for a Wilderness.  
Book of Knowledge.  
Cameron. Seven Purposes.  
Compton's Pictured Encyclopedia.  
Dellenbaugh. Breaking the Wilderness.  
Democritus. Works. English trans.  
Encyclopedia Britannica.  
Fielding Hall. Soul of the People.  
Folin. Preservatives.  
Gray. The Doomed Ship.  
Hart & Reed. Pickaback Songs.  
Harvard Classics.  
Herzog, Shaft. Encyclopedia of Religious  
Knowledge. Vols. 9, 10, 11, 12.  
Kyne. Green Pea Pirates.  
Nusbaum. Zuni Indian Tales.  
Opera at Home. 1850.  
Purchas & His Pilgrims. Vol. 20.

## Raggy Books, Salisbury, Conn.

Armer. Waterless Mountain. 1st.  
Nexo. Pelle, the Conqueror. Holt. Vols. 3 &  
4 only.  
O'Reilly. How France Built Her Cathedrals.  
Powys. Meaning of Culture. Reading copy.

Raymer's, 5 N. Division, Grand Rapids, Mich.  
Kingsley. Miss Philura's Wedding Gown.

Reed's Bk. Store, 40 E. Market St., York, Pa.  
Rudolf Steiner. The Submerged Continents of  
Atlantis and Lemuria. Pub. by Macoy  
Publishing and Masonic Supply Co.  
Rudolf Steiner. Four Mystery Plays. 2 vols.  
Translated and edited by H. Collins and  
others. Pub. by Macoy Publishing and  
Masonic Supply Co.

Peter Reilly Co., 133 N. 13th St., Philadelphia  
Dramatic Mirror. 1912.

A. M. Robertson, 222 Stockton, San Francisco  
Travels of Cieza de Leon. Trans. by Sir Clemens  
Markham.

Ludwig of Bavaria or (Mad King of Bavaria).  
Lewis Carroll. My Friend Will; Tangled Tale.  
Canfield. Diary of a 49er.  
de Burgh. Elizabeth Empress of Austria.  
Martyrdom of an Empress.

E. R. Robinson, 401 River St., Troy, N. Y.  
Brill. Wheat Trading.  
Harbin. Pole Baker; Ann Boyd.  
Huxley. Mortal Coils; Those Barren Leaves;  
Crome Yellow.  
Inman. Ancient Faiths Embodied in Ancient  
Names.  
Pelley. Golden Rubbish.  
Russell. Principles of Mathematics.  
Torrey & Gray. Flora of North America. Vol. 1.  
Ward. Glimpses of the Cosmos.

Samuel Rosenthal, c/o Louis Saks Co.,  
Birmingham, Ala.

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Satyr Bk. Shop, 1622 N. Vine, Hollywood, Cal.  
Websters International Dictionary. Reference  
History Edition.

Alwin J. Scheuer, 26 E. 56th St., New York  
MacLeish, A. Conquistador. 1st ed.  
Irving. Sketch Book. 2 vols. Putnam. 1895.  
Kipling. Puck of Pook's Hill. New York. 1906.  
Ford, Julia. Imagina. 1914.  
Harper's Weekly. No. 684, Feb. 5, 1870; No.  
709, July 30, 1870.

Schmalzried Bk. Shop, 911 Main, Dallas, Texas  
Ganong, W. F. Laboratory Course in Plant  
Physiology.  
Gill, John. Commentary. Words and Work.  
Harvy, George. Henry Clay Frick—the Man.  
Hendrick, B. J. The Gould Fortune.  
Kerr, Robt. Polk. History of Presbyterian  
Church.  
McClure Family Genealogy. Pub. Petersburg,  
Va.  
Moody, John. Masters of Capital.

Schulte's Bk. Store, 80 4th Ave., New York  
T. K. Hedrich. Orientations of Ho-Hen.  
Howard Weeden. Old Voices; Bandanna Ballads;  
Shadows on the Wall; Songs of the Old  
South.  
E. S. Buchanan. Unique Gospel Text from Latin  
Palimpsest.

Schuman's, 4890 Cass Ave., Detroit, Mich.  
Brooke, Rupert. Collected Poems. Cheap read-  
ing copy.

Scrantom's, 334 Main St., E., Rochester, N. Y.  
Francis Whitney Halsey. Old New York Frontier.  
James. Sense of the Past.  
Heming. Spirit Lake.  
Tumulty. Woodrow Wilson as I Knew Him.  
Bosanquet. A Companion to Plato's Republic.  
1895.

Charles Scribner's Sons, 597 5th Ave., N. Y.  
Allen. Only Yesterday. 1st ed.  
An Artist's Love Story.  
Bright, R. Travels in Hungary.  
Corbett, J. J. Life and Battles.

## Scribner's—Continued

- Davidson, J. New Interpretation of Herbart's Psychology.  
 Handbook of American Indians of Northern New Mexico. Ed. by Hodge. 2 vols.  
 Harrison, E. O. Prince Silver Wings.  
 Hayward, J. H. Meaning of Education as Interpreted by Herbart; Secret of Herbart; Three Historical Educators; The Student's Herbart.  
 Herbart, J. F. Letters and Lectures on Education; Application of Psychology to Science of Education; The A B C of Perception.  
 Kay, G. Fairy Who Believed in Human Beings.  
 Lange, C. K. Outline of Herbart's Pedagogics. Letters of Mrs. Adams (wife of John Adams).  
 Newman. Texas and Mexico in 1841.  
 Pyle, H. Men of Iron. 1st ed.  
 Renton, R. John Forster and His Friends.  
 Reinach, S. Minerva. English trans.  
 Van Middeldyk. History of Porto Rico.  
 Whitmore. Colonial Epitaphs.

- Charles Sessler, 1310 Walnut St., Philadelphia  
 Col. Carter of Cartersville. 1st ed.  
 Edward Lear. 1st eds. and drawings.  
 Dr. Herman Deiters. Johannes Brahms. Unwin. 1888.  
 Dietrich. Recollections of Brahms. London. Seeley. 1899.  
 Henschel. Personal Recollections of Brahms. 1907.  
 McFee. Casuals of the Sea. 1st ed.  
 Johannes Brahms Herzogenberg Correspondence. Dutton. 1909.  
 Mempes. Whistler As I Knew Him. Reg. ed.

- Shepard Bk. Co., 408 S. State, Salt Lake City  
 Books on Geology, Mining and Mineralogy. Modern eds. only.

- Sherwood's, 24 Beekman St., New York  
 Lea. With This Ring.  
 Klein. Sacrifice.  
 Fisher. Outline of Universal History.  
 Alfred King. Boethius.  
 Eddy. Prose Works other than Science Health.  
 Hamilton. Stock Market Barometer.  
 Pierce. Chance Love and Logic.  
 Wood. Secret of the Universe.

- Sign of Bookworm, 6731 Hollywood Blvd, Hollywood, Cal.  
 Fort. Book of the Damned.

- Siler's, 1000 Canal St., New Orleans, La.  
 Collier Ed. of Dumas. Green cloth. Vols. 1, 2.

- Sleepy Hollow B'kshop, 70 Irving Pl., New York  
 Orville Wright. Genealogy of Westervelt Family.  
 Merwin, Sam. Charmed Life of Miss Austin. Any ed.  
 Haggard, H. R. Belshazzar. Any ed.  
 Wescott, Glenway. Grandmothers. Inexpensive ed.  
 Morley. Ex Libris Carissimis. 1st ed.  
 Autobiography of Spencer. 2 vols. Appleton pub.  
 Ladies Home Journal for years of 1925, 1926, 1927, containing drawings by O. Herford.

- Smith's Bk. Store, 805 N. Howard, Baltimore  
 P. M. Heldt. Gasoline Automobile. 4 vols. Copyright 1926.

- A. J. Souweine, 611 W. 177th St., New York  
 Chess Items and Chess Curios. Any.

- Roy V. Sowers, 351 E. Green, Pasadena, Cal.  
 Catalog Modern Japanese Prints. Toledo Museum. 1930.

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- J. W. Stacey, 236 Flood Bldg., San Francisco  
 Bandelier. The Islands of Titicaca and Koati.  
 Samuel Foman. Medicine and the Allied Sciences.

- Stamford B'kstore, 482 Main, Stamford, Conn.  
 Moody Poems. 2 vol. ed. H.M.  
 Nutting. Furniture Treasury; Connecticut Beautiful.  
 Elliot. Monograph on Pheasants.

- G. E. Stechert & Co., 31 E. 10th St., N. Y.  
 Crawford. Spanish Pastoral Drama.  
 Cresson. Holy Alliance, 1922.  
 Hoppin. Handbk. Greek Black Figured Vases.  
 Jones. Antiquities Southern Indians.  
 Journal Geology. Vols. 12-23. Any nos.  
 Merrill. Donne's Letters.  
 Michie. Pract. Astronomy.  
 Monroe Cycloped. Educ. 1926. Vol. 2.  
 Prokosch. Sounds Hist. of German Lang.  
 Secord. Stud. Narrative Method Defoe.  
 Smith. Inspiration Inerrancy. 1893.  
 Sumner. Alex. Hamilton. 1890.  
 Webster. World Revolution. Small.  
 Hubbell. Horace Mann.  
 Cather. Death Comes Archbishop. 1st ed.

- E. Steiger & Co., 49 Murray St., New York  
 Schnitzler. Republic of Mexico.  
 Terzaghi. Principles of Soil Mechanics.  
 Davidson. Farm Machinery and Farm Motors.  
 Lamont. Mating and Breeding of Poultry.  
 Cline. Turkey Production.  
 Masters. Plant Life on the Farm.  
 French. Beginners Garden Book.  
 Harper. Breeding Farm Animals.  
 American Medical Ass'n Directory, 1931.  
 JI. of the Am. Chemical Soc. prior to Vol. 23.  
 JI. of Physical Chemistry. Vols. 1-19.  
 Chemical Reviews. Vols. 1-6.  
 JI. of Chemical Education. Vols. 1-6.  
 Marcasse. Ivor Kreuger.

- Stewart Kidd, 19 E. 4th St., Cincinnati  
 Genealogy and Biography of the Families of Riddell, Riddle, Ridlon, etc., written and published by G. T. Ridlon.  
 Margaret R. King. Memoirs of the Life of Mrs. Sarah Peter.  
 Private Memoir of Thomas Worthington, Esq., of Adena, Ross County, Ohio, by his Daughter.  
 Morley. Ex Libris Carissimis. 1st ed.  
 Greve. Centennial History of Cincinnati and Representative Citizens.  
 Fannie Anne Kemble. Journal of a Residence on a Georgia Plantation, 1838-39.

- W. K. Stewart Co., 44 E. Washington St., Indianapolis, Ind.  
 Howes Paul Griswold. Backyard Exploration.  
 R. Spencer. The Lady Who Came to Stay. 1st ed. With jacket.  
 Milt Gross. Nize Baby. Doran. \$2.00.

- Stone & Thomas, Bk. Dept., Wheeling, W. Va.  
 Thorndike. The Slyppe.

- Tacoma Public Library, Tacoma, Washington  
 Stanley. Africa, Its Partition and Its Future. Dodd.

- Technical Bk. Co., 432 Market St., San Francisco  
 U.S.G.S. Folios, Bulletins, Water Rights Papers.  
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Allegretto—poems by G. Hall. Illus. O. Herford. 1st.  
Animal Book by O. Herford. 1st.  
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Capers: His Haps and Mishaps. Herford. 1st.  
Devil, adopted from play by Molnar, by O. Herford. 1st.  
Dream Fox Story Book by Wright. Illus. Herford. 1st.  
Gambolling with Galatea. Dunham. Illus. by Herford. 1st.  
Jingle-Jungle Book. O. Herford. 1st.  
Mother Geese. Baker, Chappell and Herford. 1st.  
Two in a Zoo. Herford & Dunham. 1st.  
Wagner for Infants. Herford. 1st. (Noyes, 1901.)

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The Commonwealth Series. Complete run or odds.  
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Matizius. Hist. of Theatrical Art. 6 vols.  
Calif. Geological Survey. Volume on "Flora." About 1865.  
Coffey. Epistemology. 2 vols.  
Bari. Course of Empire. 1931.  
Amicia. Studies of Paris. Putnam. 1879.  
Collingwood. Life and Letters of Lewis Carroll.  
Drake. Essays in Critical Realism.  
Hartmann. Shakespeare in Art.  
Kemble. Journal of a Residence on a Georgia Plantation.  
Loeb. The Mechanistic Conception of Life.  
Lotz. Microcosmos. Tr. Hamilton.  
Maine. Village Communities in the East and West.  
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Paulsen. Kant. Tr. Creighton and Lefevre.  
Schiller. Problems of Belief.  
Schiller. Riddles of the Sphinx.  
Sears. Hist. of Oratory from the Age of Pericles to the Present Time.  
Sheldon. Strife of Systems and Productive Duality.  
Wishart. Short Hist. of Monks and Monasteries. 1902. 2nd ed.  
Barr. Mental Defectives.  
Gore. Poems. Complete ed. 1929.  
Gore. The Three Resurrections; The Triumph of Maevae.  
Lagrange. Physiology of Bodily Exercise.  
MacCarthy. Book of Irish Ballads.  
Carberry. Four Winds of Eirinn; The Passionate Hearts.  
Welpton. Physical Education.  
Strayer. Syllabus of a Course in the Principles of Educational Administration. 1924. Rev.  
Tugwell. The Economic Basis of Public Interest.  
Watkins. Electrical Rates.  
Murdock. Hist. of Japan. Complete set or vols. 2, 3. 1910.  
Chambers. The Metre of Macbeth.  
Flick. The Rise of the Mediaeval Church.  
McLaughlin. America and Britain.

## Terry—Continued

Mierow. The Gothic Hist. of Jordanes.  
Makowes. Practical Measurements in Radio Activity.  
Russian Review. July-Dec., 1924.  
Urwick. Philosophy of Social Progress.  
Crozier. Civilization and Progress.  
Keynes. Monetary Reform.  
Dewey. Influence of Darwin on Philosophy.  
Goethe. Sorrows of Young Werther. Tr. Rose. 1930.  
Love. Diseases of the Ear in School Children.

**Thoms & Eron, 89 Chambers St., New York**  
Griswold. Index to Harper's Weekly.  
Eliot. Durable Satisfaction of Life.  
Oppenheim. Millionaire of Yesterday; Man and Strone; Sleeping Memory.  
His Kingdom; Prince of Sinners; Enoch Traill Social England. 6 or 12 vil. ed.  
Encyclopedia Britannica. 14th ed.  
Moulton's Library of Literary Criticism.  
Hero. Pneumatics. N. Y. 1851.

**Twynham Book-Shelves, 10 Bullard Pl., Flushing, L. I.**

Frances Frost. Blue Harvest. Several.  
Taber. Stowe Notes. Several.  
Eckel. Maria Monk's Daughter. Several.  
Budge. Grammar of Egyptology.  
Athaldine Smith. Medium. Achsa W. Sprague and Mary Clarke's Experiences in the First Ten Spheres of Spirit Life. Oswego, N. Y. Springfield, Mass. 1881.  
Flushing, L. I., History. Waller or Smith.  
Noah Webster. Life by Horace Scudder.  
Dorothea Dix. Life by Francis Tiffany.  
N. Y. Gen. & Biog. Record, Oct., 1897.  
Helen E. Smith. Colonial Days and Ways.

**O. Ulbrich Co., 386 Main St., Buffalo, N. Y.**  
Hugh Miller. Old Red Sandstone; Footsteps of Creator; Testimony of the Rocks.  
Eleanor Duse. Bordeaux.  
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**University Book Store, Delaware, Ohio**  
"Q. P." How to Buy Life Insurance.  
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North. Mother of California.  
O'Neill. Thirst. 1st ed. Mint copy.  
Tracy. Tercentenary History of Canada. 3 vols.

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Scott, Sir W. Set. Must be fine. Reasonable. Describe in detail.

Frank Walters, 512 Grand Central Palace, N.Y.  
Norris. Handbook Locomotive Engineers. 1852.

Washington Sq. Bk. Shop, 27 W. 8th, N. Y.  
J. A. Archer. Compound Interest Annuity and Sinking Fund Tables. Hine Pub. Co.

Edgar H. Wells & Co., 602 Madison Ave., N.Y.  
Bottomley. Parting and Return. 1st Am. ed.  
Colman. Nature's Harmonic Unity.  
Debates in Federal Convention of 1787. ed.  
Hunt & Scott.

DeQuincey. Collected Edition. Boston. 1st ed. Any vols.

Gosse. Queen Victoria. 1st Am. ed.

Gregory. 1st Am. eds. of New Comedies, Image.

Hardy. What the Shepherd Saw. 1st Am. ed.

Hennequin. Love in the Phalanstery. 1849.

Hewlett. Sacrifice at Prato. 1st Am. ed.

Holmes. By Force of Circumstance. 1906.

Irving. Day on the Cooper River.

Lawrence. 1st Am. eds. of White Peacock; Psychoanalysis.

Lippmann. 1st eds. of Preface to Politics; Men of Destiny, and pamphlets.

Lounsbury. Studies in Chaucer. Vol. II.

Masefield. 1st Am. eds. of Martin Hyde; Everlasting Mercy; Selected Poems; Easter.

Pollard. Fine Books.

Stevenson. 1st Am. eds. of Lodging for Night; The Surprise.

Tricker. Water Garden.

Wells. First Men in Moon. 1st Am. ed.

Spearman. Whispering Smith.

Whitlock's, 15 Broadway, New Haven, Conn.

Ancestral Records and Portraits. 2 vols.

Anarchism; Anti-Semitism; American Labor before 1860, anything.

Barroll, Hope H. Barroll in Great Britain and America.

Boudinot, Elias. Star in the West.

Douglas. Climatic Cycles and Tree Growth.

Genealogies: Nat'l B. Cooke; Hartwell, 1895 ed.; Norton; Andrews of Wallingford, Columbus or Rochester; Broughtons; Boughtons; Baldwins; Breed; Hunter; Mordecai Marks; Sargent; Stoddard.

Humphrey, A. N. Coin Collector's Manual.

Holms, Mary. Tempest Sunshine; Lena Rivers.

Mayo, M. Polly of the Circus. 1908.

Naval Heroes, with illustrations of naval captains.

Plant Propagation, any books in.

Stephens. War Between the States. Also Pollard.

Sanford. Murder, Bethany, Conn.

Snow, W. In a Harbor.

Thucydides. Works complete, classical series in Greek.

Villard. Newspapers and Newspaper Men.

Weber, R. B. Anthropography or Bible Phrenology. Vol. II.

Yale Songs. Quote all editions, etc.

M. A. Whitty, 1621 Brook Rd., Richmond, Va.  
Poe, E. A. Books, Magazines, Mss.

Wilder's B'kshop, 28 Warren Ave., Somerville, Boston 42, Mass.

Allen's Biographical Dictionary, 1809.

## Weekly Book Exchange

## Wilder's—Continued

Buffalo and the Senecas. Ketchum. 2 vols. 1864.

Johnston. Myths and Facts of the Amer. Rev. 1908.

Isleborough, Me. Farrow's Hist. 1893.

Any Genealogical books or pamphlet.

Any town or county history.

H. W. Wilson Co., 950 University Ave., N. Y.  
Peddie. National Bibliographies.

Wolff & Marx Co., Bk. Dept., San Antonio, Texas  
Winston. Portrait and Patriotism, or A Biography of Andrew Jackson.

Woodworth's Bk. Store, 1311 E. 57th, Chicago  
Pycraft. The Courtship of Animals.

Chas. J. Cornish edition. Living Animals of the World.

Henry James. Wings of the Dove.

Richard S. Wormser, 22 W. 48th St., N. Y.  
Whitlock, H. P. Art of Lapidary. Am. Museum Nat. Hist.

Kosminsky, I. The Magic of Jewels and Charms.

Van Der Straeten. History of Violoncello; History of Violoncello Literature; Violoncello Technics.

Paine, J. Treatise on Violin. London. ca. 1825.

Ye Olde Book Shoppe, 912 Broadway, San Diego, Cal.

Kneipp, Sebastian. Any books on or by him.  
Hiller, Eliz. Complete Cook Book.

Yoke Bk. Shop, 203 9th Ave., New York  
Macurdy. Troy and Paonia.

Valentino, Rudy. Any Life of.

Book of Common Prayer. Pro. Ep. 1790.

W. H. Ziesenitz, 532 Warren St., Hudson, N. Y.

A. M. Russell. Christopher and Columbus.

Durius Peck. Peck Genealogy.

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Book Associates, 95 Fourth Ave., New York, N. Y.  
Sinclair Lewis Item: have limited number of copies Cheap and Contented Labor, a 32p. pamphlet printed in 1929. 1st uncorrected issue of which only 300 copies were run off as samples. Price, \$1.00 less 30% to dealers.

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## Forthcoming Issues

✿ ✿ ✿ There is a great deal of striking and interesting promotion matter in the form of publishers' trade and consumer advertising and reviews, announcements of prize awards, etc., which many dealers are using on bulletin boards. Has anyone tried to use an outdoor bulletin board or one glued to the glass in the window? The *Publishers' Weekly* would be glad to hear from booksellers who have experimented with this. We have been asking a number of our bookselling friends and have an article half-written for the July 23 issue. Very interesting it is, too. But there is still time to hear from you. ✿ ✿ ✿

✿ ✿ ✿ We have received recently a very interesting article from Germany describing some of the book promotion devised by Ger-

man publishers and booksellers. Our correspondents have sent us some very good window displays and posters. We think that some of these ideas could be copied by American booksellers. Both the windows and posters are very lively and imaginative. The article is scheduled for a July number. ✿ ✿ ✿

✿ ✿ ✿ Ken McCormick has written for us a very convincing argument for keeping the bookshop open at night. For one thing, he tells us that the bookshop attracts a different sort of clientele at night to supplement in daytime customers. The customers are different and the books they buy are different. He has found night business one of the most effective ways of moving dead stock. ✿ ✿ ✿



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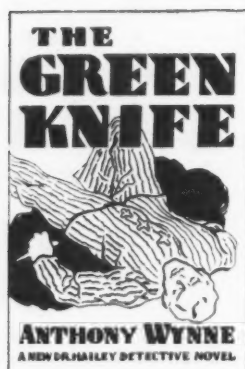
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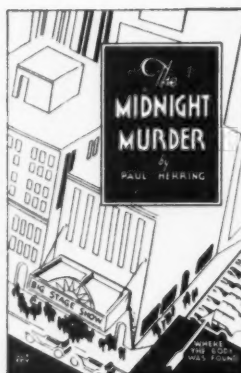
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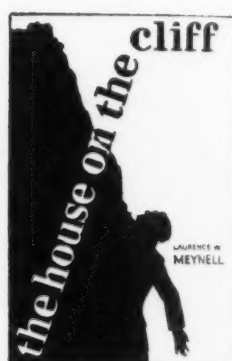
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